





The World Trade Organization (WTO) Micro, Small and Medium-Szed Enterprise Informal Working Group (MSME Group), in partnership with the International Chambre of Commerce (ICC) and the International Trade Centre (ITC), are calling for proposals that help Indigenous Peoples to trade internationally. Small businesses, indigenous enterprises, industry associations, chambers of commerce and non-governmental organizations are invited to submit their innovative project ideas by

Proposals can focus on awareness-raising campaigns, competitions, capacity building, training and mentoring programmes.

Proposals should have an obvious international trade angle. For information on past competitions and winning proposals, please see the IOC-ITC-WTO MSMEGroup Small Business Object Object Obje

Proposals should be designed to be delivered by the entity making the proposal and should not focus on WTO negotiations, or proposed changes to WTO rules.

Proposals are open to businesses, indigenous enterprises, industry associations, chambers of commerce and non-governmental organizations and should:

detail the concept, aim, timeline and other information as appropriate be no longer than three (3) pages

- include a (maximum 3-minute) video shared via Wetransfer

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short bios of the persons implementing the project

receive a certificate.

The selection of proposals will be carried out by representat and with the inputs of WIPO.	ives of the ICC, ITC, WTO MSME team
Winners will be announced at the WTO on MSMEDay, 27 Ju	ne 2024.
All awards are non-financial and	as offer tailored technical coaching and access to an ICC Academy course. WIPC of charge for representatives of ubmissions will also be promoted by the

- 6. Can I expect financial support from the sponsors and organizers to implement my proposal?
 - a. Unfortunately, none of the sponsors or organizers of the Small Business Champions initiative are in a position to provide money or other financial support for a winning proposal. Awards are restricted to publicity, training, or other relevant "gifts-in-kind".
- 7. For any additional questions, please reach out to smallbusinesschampions@wto.org.