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# WTO PUBLIC FORUM GLOBAL PROBLEMS, GLOBAL SOLUTIONS: Towards Better Global Governance



Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Monday 28 September
12:30 14:00	W	Session 1 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	The Evian Group at IMD	The Role of Business Leadership in Creating Better Global Governance for World Trade Moderator: Professor Jean-Pierre Lehmann – Professor of International Political Economy, IMD & Founding Director of The Evian Group, Switzerland Speakers: Mr Ravi Chaudhry – Chairman, Cemex Consulting Group, New Delhi, India Dr Hisham El Sherif – Chairman, Nile Capital, Egypt Mr Michael W. Garrett – Evian Group Co-Chairman, Switzerland
14:00 17:00	CR	Session 2 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	WTO - Agriculture and Commodities Division	International Trade, Speculation and Agricultural Commodity Price Spikes         Moderator:       Mr Clem Boonekamp – Director, Agriculture and Commodities Division, WTO         Speakers:       Dr Maximo Torero – International Food Policy Research Institute         Dr George Rapsomanikis – Food and Agriculture Organization         Professor Scott Irwin – University of Illinois at Urbana-Champaign         Mr Xavier Patry and Mr Bertrand Bosc – Lansing Trade Group International         Dr David Nabarro – Coordinator of the UN High-level Task Force on the Global Food Security Crisis

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
14:00 16:00	W	Session 3 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	European Commission DG Trade	Between Negotiations and Litigation: Reinventing the "Middle Pillar" in the WTO"         Moderator: Mr Lucian Cernat – Chief Trade Economist, European Commission         Speakers: Mr Ricardo Meléndez-Ortiz – Chief Executive, International Centre for Trade and Sustainable Development (ICTSD)         Mr Andre Sapir – Professor of Economics, Université Libre de Bruxelles, Senior Fellow of the Brussels European and Global Economic Laboratory (BRUEGEL)         H.E. Mr Fernando de Mateo – Ambassador, Permanent Representative of Mexico to the WTO Mr Paolo Garzotti – Deputy Head of Unit, WTO, OECD and Dual-Use, European Commission
14:00 16:00	D	Session 4 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	BUSINESSEUROPE	Is the WTO out of Touch with Business? The Subjects the WTO Needs to Address Notwithstanding the Negotiating Stalemate Moderator: Mr. Jonathan Lynn – World Trade Correspondent, Reuters News Introductory statement: Dr Hubertus Erlen – Chairman of BUSINESSEUROPE International Relations Committee Speakers: Mr. Rufus Yerxa – WTO Deputy Director-General H.E. Mr Eckart Guth – Ambassador, Permanent Representative of the EC to the International Organizations in Geneva H.E. Mr Sun Zhenyu – Ambassador, Permanent Representative of China to the WTO Mr David Shark – US Deputy Chief of Mission and Deputy Permanent Representative to the WTO Mr Reinhard Quick – Vice-Chairman of BUSINESSEUROPE WTO Working Group

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
14:00 16:00	E	Session 5 Sub-theme III: The impact of the global economic crisis on developing countries, in particular LDCs, and the role of trade nancing	The North-South Institute and The German Marshall Fund (US)	The BRICs at the Doha Round: Comparing Crisis-Born Agendas and Strategies

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Monday 28 September
16:15 18:15	D	Session 7 Sub-theme II: The role of the WTO and the Doha Round negotiations in the midst of the current nancial crisis	European Services Forum (ESF) and Foreign Trade Association (FTA)	International Trade in Services: WTO Commitments and GATS Rules in the Context of the Current Financial and Economic Crisis         Moderator: Ambassador Sergio Marchi – Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), former Trade Minister of Canada, former Chairman of the Canadian Services Coalition         Speakers:       Mr Alejandro Jara – WTO Deputy Director-General         Mr. Frank Almeida de Souza – First Secretary, Permanent Mission of Brazil to the WTO Ms Maria Ruiz – Import department INDITEX Group         Mr Thierry Coulet – Professor of Economics, University of Lyon, France
16:15 18:15	E	Session 8 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	Friedrich-Ebert-Stiftung (FES)	The Universe of Standards: Legitimate Protection, Sophisticated Protectionism or Potential Development Opportunity?         Moderator: Mr Steffen Grammling – Program Of cer (Trade and Development), Friedrich-Eber Stiftung (FES), Geneva Of ce         Speakers: Mr Johan Swinnen – Professor and Director, LICOS, Centre for Institutions and Economic Performance, Catholic University Leuven         Mr Joseph Wozniak – Programme Manager, Trade for Sustainable Development (T4SD), Market Analysis and Research, International Trade Centre (ITC)         Dr Sasha Courville – Executive Director, ISEAL Alliance         Ms Adriana Mejia Cuartas – Director, International Cooperation (Europe), National Federation of Coffee Growers of Colombia

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Tuesday 29 September
9:00 12:00	CR	Session 9 Sub-theme III: The impact of the global economic crisis on developing countries, in particular LDCs, and the role of trade nancing	WTO - Information and External Relations Division	Finance For Trade: Effort to Restart the Engine Moderator: Mr Guy de Jonquières – Senior Fellow, European Centre for International Political Economy (ECIPE) Speakers: H.E. Mr Jong-Hoon Kim – Minister for Trade, Republic of Korea Mr Jean Rozwadowski – Secretary General, International Chamber of Commerce (ICC) Mr Steven Puig – Vice President for Private Sector and Non-Soverign Guaranteed Operation, Inter American Development Bank Mr Raoul Ascari – Chief Operating Of cer, SACE Mr Pascal Lamy – WTO Director-General
9:00 11:00	W	Session 10 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	Centre for International Environmental Law (CIEL) and Friends of the Earth Europe (FOEE)	Climate-Change Policies and Trade Rules: Conflict or Coherence? Moderator: Mr Marcos Orellana – Senior Attorney, Centre for International Environmental Law (CIEL) Speakers: Mr Clive George – Senior Research Fellow at the Institute for Development Policy and Management, School of Environment and Development, University of Manchester Mr Hannes Schloemann – Director, WTI Advisors Ltd. (Oxford/Geneva) Mr Benjamin Simmons – Legal Of cer, Economics and Trade Branch, United Nations Environment Programme (UNEP) Mr Peter Wooders – Senior Economist for Climate Change, Energy and Trade, International Institute for Sustainable Development (IISD)

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers       Tuesday 29 September
9:00 11:00	D	Session 11 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	Centre for Democratic Network Governance, Roskilde University	Global Networking to Increase Member-State Capacity Within the Dispute Settlement Process Moderator: Dr Michael Strange – Centre for Democratic Network Governance, Roskilde University Speakers: Professor Gregory Shaffer – University of Minnesota Law School Mr Brendan McGivern – Executive Partner of the Geneva of ce of White & Case LLP H.E. Mr Virachai Plasai – Ambassador of Thailand to the Netherlands formerly of the Department of International Economic Affairs of the Ministry of Foreign Affairs of Thailand Mr Johannes Bernabe – Senior Associate, International Centre for Trade and Sustainable Development (ICTSD)
9:00 11:00	E	Session 12 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	International Food Policy Research Institute (IFPRI)	<ul> <li>Understanding WTO Disciplines on Agricultural Domestic Support</li> <li>Moderator: Professor David Orden – International Food Policy Research Institute (IFPRI) and Virginia Tech</li> <li>Opening Remarks: H. E. Dr David Walker – Ambassador, Permanent Representative of New Zealand to the WTO and Chairperson of the Special Session of the Committee on Agriculture</li> <li>Speakers: Professor Tim Josling – Stanford University</li> <li>Professor Munisamy Gopinath – Oregon State University</li> <li>Ms Valeria Csukasi – First Secretary, Permanent Mission of Uruguay and Chairperson of the Committee on Agriculture</li> </ul>

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Tuesday 29 September
11:15 13:15	E	Session 15 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	Programa de Comerci y Pobreza en AmØrica Latina (Latin American Trade and Poverty Program); Overseas Development Institute (ODI, UK); Latin American Trade Network (LATN); Economic and Social Research Consortium (CIES), Peru	<ul> <li>Strengthening Global Trade Governance: Lessons from Latin America</li> <li>Moderator: Mr Enrique Mendizabal – Research Fellow, Overseas Development Institute (ODI), UK</li> <li>Speakers: Mr Waldo Mendoza – Head of the Department of Economics, Ponti cia Universidad Católica, Peru Ms Maria Esperanza Dangond – Director, Corporación para el Desarrollo y el Comercio de Servicios (CDCS), Colombia</li> <li>Ms Vivianne Ventura Dias – Latin American Trade Network (LATN), Brasil</li> <li>Ms Sheila Page – Senior Research Associate, Overseas Development Institute (ODI), UK</li> </ul>
		,	**** 13:15	- 14:15 LUNCH BREAK ****

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
14:15 17:15CRSession 16Moderator: MCRSub-theme I: Finding global solutions to global 			Mr Gary Hufbauer - Reginald Jones Senior Fellow, Peter G. Peterson Institute for International Economics, Washington, D.C.         Mr Luiz Felipe Lampreia - Centro Brasileiro de Relações Internacionais, Rio de Janeiro, Brazil and former Foreign Minister of Brazil         Mr Trevor Manuel - Minister in the Presidency, National Planning Commission of the Republic of	
14:15 16:15	IS W Session 17 Sub-theme IV: The main challenges facing the multilateral and Trade Policy (IATP)			A New Global Contract for Food and Agriculture: What Can the WTO Contribute? Moderator: Ms Caroline Dommen – Quaker United Nations Of ce (QUNO) Speakers: Mr André Pouilles – Deputy Director of the Operational Technical Department, Duplaix, Agence

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Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Tuesday 29 September
16:30 18:30	E	Session 22 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	CropLife International	Sharing and Promoting Innovative Technology in Public-Private Global Development Partnerships         Moderator: Mr Grant Aldonas – Principal Managing Director, Split Rock International, Inc & Senior Associate, Centre for Strategic and International Studies, Washington, DC         Opening and Closing Remarks: Dr Juan Gonzalez Valero – Head, Corporate Responsibility, Syngenta, Basel, Switzerland         Speakers: Professor Sir Gordon Conway – Chair in International Development, Imperial College, London, UK Dr John Kilama – President, Global Bioscience Development Institute, Wilmington, Delaware Dr Jennifer Thomson – Professor, University of Cape Town, Cape Town, South Africa

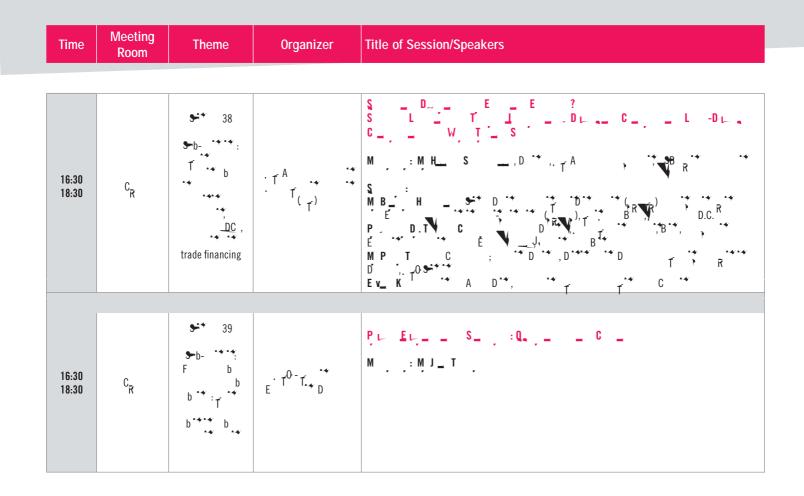
Time	Meeting Room	Theme	Organizer	Title of Session/Speakers			
9:00 11:00	CR I	Session 23 Sub-theme II: The role of the WTO and the Doha Round negotiations in the midst of the current nancial crisis	Inter-Parliamentary Union (IPU) and the European Parliament	Can Protectionism Protect Trade? The Legislator's Perspective Moderator: Mr Ram Etwareea – Journalist, Le Temps Speakers: Mr. Jacques Bourgeois- Member of Parliament, Switzerland			

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
9:00 11:00	W	Session 25 Sub-theme I: Finding global solutions to global fn8 zAems: hem way		

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Wednesday 30 September
9:00 11:00	D	Session 26 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	3D Trade - Human Rights - Equitable Economy	Human Rights Impact Assessment (HRIA): A Pertinent Tool for Informing and Improving Trade Governance?         Moderator: Ms Gabrielle Marceau – Counsellor, Of ce of the Director-General, WTO         Speakers:         Mr James Harrison – Professor of Law, University of Warwick         H.E. Mr Eckart Guth – Ambassador, Permanent Representative of the EC to the International Organizations in Geneva         Ms Sanya Reid Smith – Legal Advisor, Third World Network, Geneva         Mr Simon Walker – PhD candidate, Utrecht University
9:00 11:00	E	Session 27 Sub-theme II: The role of the WTO and the Doha Round negotiations in the midst of the current nancial crisis	University of Windsor	<ul> <li>WTO as a Crucial Component of the Global Governance Architecture: Past Lessons and Future Challenges</li> <li>Moderator: Ms Heidi Ullrich – Independent Trade Analyst</li> <li>Speakers: Mr John Curtis – Distinguished Fellow, Centre for International Governance Innovation (CIGI) Ms Anna Lanoszka – Professor of International Economic Relations, University of Windsor Mr Pierre Sauvé – Deputy Managing Director, World Trade Institute (WTI) Mr J.P. Singh – Professor, Georgetown University, Washington DC</li> </ul>

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Wednesday 30 September
11:15 13:15	W	Session 30 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	Quaker United Nations Of ce	Intellectual Property, Sustainability and the Food System: Trends and New Directions Moderator: Ms Caroline Dommen – Quaker United Nations Of ce (QUNO) Speakers: Mr Geoff Tansey – Member and Trustee, Food Ethics Council Mr François Meienberg – Campaign Director, Agriculture, Biodiversity and Intellectual Property, Berne Declaration Mr Olivier De Schutter – UN Special Rapporteur on the Right to Food Professor Carlos Correa – Director of the Master Program on Science and Technology Policy and Management of the University of Buenos Aires
11:15 13:15	D	Session 31 Sub-theme I: Finding global solutions to global problems: The way forward towards better global governance	International Food & Agricultural Trade Policy Council (IPC)	Increasing the Transparency of SPS Measures Moderator: Mr Scott Andersen – Sidley Austin, LLP Presentations: Ms Marlynne Hopper – Standards and Trade Development Facility Mr Valentin Zahrnt – European Centre for International Political Economy Mr Tim Josling – Stanford University, IPC Member Discussants: Mr Alex Thiermann – World Organization for Animal Health (OIE) Mr Pedro de Camargo Neto – former Brazilian Secretary of Agricultural Production and Trade, IPC Member Ms Gretchen Stanton – Senior Counsellor, Agriculture and Commodities Division, WTO Wrap-up and Recommendations: Ms Charlotte Hebebrand – International Food & Agricultural Trade Policy Council (IPC)

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers Wednesday 30 September
14:15 16:15	CR II	Session 34 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	International Federation of Agricultural Producers (IFAP)	<ul> <li>How Food Security and Sustainable Agriculture will Change the Post-Crisis Agenda of WTO</li> <li>Moderator: Mr Ajay Vashee – President, International Federation of Agricultural Producers (IFAP)</li> <li>Speakers:         <ul> <li>H.E. Ms Laura Mirachian – Ambassador, Permanent Representative of Italy to the WTO</li> <li>Mr. Ahmad Manzoor – Director, FAO Liaison Of ce in Geneva</li> <li>Mr. Ravi Bangar – Deputy Permanent Representative of India to the WTO</li> <li>Closing remarks: H.E. Mr David Walker – Ambassador, Permanent Representative of New Zealand to the WTO committee on Agriculture Special Negotiating Sessions</li> </ul> </li> </ul>
14:15 16:15	W	Session 35 Sub-theme III: The impact of the global economic crisis on developing countries, in particular LDCs, and the role of trade nancing	International Trade Centre (ITC)	The Global Economic Crisis and Small and Medium Enterprises (SMEs)         Moderator: Mr. Anders Aeroe – Acting Deputy Executive Director, International Trade Centre (ITC)         Speakers:         Mr. Chinyemike Torti – Chief Executive Of cer, Federation of Nigerian Exporters         Mr. Oscar Sañez – President and Chief Executive Of cer, Business Processing Association         Philippines         Mr. Eddy Yeung – Chief Operating Of cer, Textile Operations, CIEL Group, Mauritius         Mr. Heinz Werner – CEO and Managing Director, Heinz Werner GmbH, Wollbach/Germany and Guest lecturer at German and overseas universities of applied sciences on international management and world trade



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16:30 18:30	W	Session 40 Sub-theme II: The role of the WTO and the Doha Round negotiations in the midst of the current nancial crisis	White & Case LLP	The Global Financial Crisis – WTO Rules and the Role of the State Moderator: Mr Brendan McGivern – Executive Partner, White & Case LLP Geneva Speakers: Mr Jasper Wauters – Associate, White & Case LLP Geneva Mr David Hartridge – Senior WTO Counsellor, White & Case LLP Geneva Mr Karl Tachelet – Director for Trade and External Relations, European Confederation of Iron and

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
16:30 18:30	E	Session 42 Sub-theme II: The role of the WTO and the Doha Round negotiations in the midst of the	Centre for Socio-Economic Development (CSEND)	Formulating and Implementing Governance on Health: The Case of Access to Medicines in the Developing and Least-Developed Countries         Moderator:       Mr Falou Samb – Senior Trade Policy Advisor         Speakers:       Ms Silke Trommer – Researcher, The Centre of Excellence in Global Governance Research Mr David Vivas – Deputy Programmes Director, International Centre for Trade and Sustainable
		current nancial crisis		Development (ICTSD) <b>Professor Raymond Saner</b> – Director, Centre for Socio-Eco-Nomic Development (CSEND)

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
14:15 16:15	A	Session 43 Sub-theme II: The role of the WTO and the		

Time	Meeting Room	Theme	Organizer	Title of Session/Speakers
16:30 18:30	A	Session 44 Sub-theme IV: The main challenges facing the multilateral trading systems and re ections on the post-crisis agenda for the WTO	European Trade Union Confederation (ETUC)	Fundamental Human Rights at Work and the Role of the WTO: Operational Routes Speakers: Mr Tom Jenkins – Advisor, European Trade Union Confederation (ETUC) Mr Philippe Morvannou – SYNDEX

## How to get to the WTO

The WTO is right across the street from the nal stop ("Jardin Botanique") of bus no.1, which leaves from the city centre (train station "Cornavin" and Place Bel-Air). From the airport, hop on bus no. 28 to the nal stop ("Jardin Botanique"). Tickets can be bought at every bus stop (3 SFR for one hour – exact change is needed).

WTO's address:	How to nd your way in the WTO buildings
Centre William Rappard Rue de Lausanne 154 CH-1211 Geneva 21 Switzerland Tel: +41 22 739 5111	The CR-building is the modern building next to the WTO's main entrance. It holds the CR Room. After the opening day, the CR Room will be split into rooms CR I and II. The WTO's main building holds meeting rooms A, D, E, and W. Rooms A and W are located on the ground oor; Rooms D and E are on the third oor and can be reached by elevator or stairs.

#### Where to eat during the Forum

Both the main WTO building and the CR-building have coffee and sandwich bars which will be open from 7:45 a.m. to 5:30 p.m. There are also few restaurants (rue de Lausanne and avenue Blanc) located within a 10-minute walk from the WTO. The Botanical Gardens offers a nice and friendly self-service cafeteria in beautiful surroundings. A wider


### **During the Forum**

In accordance with security procedures, the badge you will receive in exchange for an identity card or passport must be worn visibly at all times. Circulation in the WTO building will be limited to indicated areas. Your ID document will be kept by the organizers until the end of the Forum. Those wishing to reclaim their identity documents during the Forum are kindly asked to collect them at the registration desk located in the Control and Identi cation Of ce (CIO), located outside the main entrance of the WTO building. After the meeting hours, for security reasons these documents will be kept with the security guards at the main WTO entrance (24-hour access). On the nal day of the Forum, all identity documents can be collected in the CIO, upon return of the Forum badge.

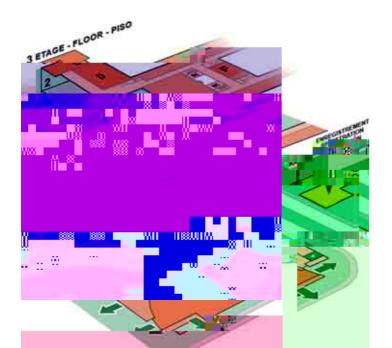
#### How much will it cost

Participation at the Forum is free of charge. Travel and accommodation costs are borne by the participants. It is also to be noted that the WTO does not deal with visas.

## **Useful links**

Hotels: www.genevashotels.com Restaurants: www.resto-rang.ch Public transport: www.tpg.ch Geneva airport: www.gva.ch Geneva Tourism: www.geneve-tourisme.ch Weather: www.meteoschweiz.ch Bus schedule: www.tpg.ch Train schedule: www.sbb.ch

	CR	CR I	CR II	W	А	D	E
Location	New	New	New	Ground Floor	Ground Floor	3 <sup>rd</sup> Floor	3 <sup>rd</sup> Floor
Location	building	building	building	Main Building	Main Building	Main Building	Main Building
Total Capacity	716	390	326	263	56	158	113



**MEETING ROOMS:** Parallel sessions will be operating throughout the Public Forum following Registration and the Plenary Opening on 28 September. Simultaneous interpretation of all Forum sessions will be provided in the WTO's three of cial languages – English, French and Spanish – except for those convening in Room A where no interpretation is available. The general location and total capacity of each meeting room is outlined above.

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