



Statement by Kim Hughes, Co-Publisher, Cambridge University Press

Accessions Book Launch: (2015 Public Forum)

1. Cambridge is delighted to join with our publishing partner, the WTO, in celebrating today's book and its 20th anniversary year. We have worked with you now since 1999 (15 out of the 20 years) in launching high quality Cambridge-WTO books for a global academic and professional readership.

2. And it is only a few months since we were here for the launch of yet another Cambridge-WTO book:

A History of Law and Lawyers in the GATT/WTO, edited by Gabrielle Marceau:

The Development of the Rule of Law in the Multilateral Trading System

3. This book, at almost 1,000 pages, includes a central section of 33 colour photographs, notably the Seychelles' signing ceremony in Geneva which was added while the book was already in production.

4. This is the first title with the Accessions Division, and has almost 60 contributing authors from both inside and outside of the WTO. I think this is the greatest number of contributing authors to a single volume that Cambridge has published. Congratulations to the Editors of the book and all the contributing authors, and to all the internal people at the WTO, Anthony Martin in particular, for making this happen.

5. It provides fascinating accounts of why some trade negotiations fail, some stall and others succeed. And shows the importance of your work in this area and how it serves the trading system by bringing an increasing number of countries together in an atmosphere of cooperation and shared rules.

6. Cambridge looks forward to ongoing collaboration with all WTO Divisions and forthcoming new publications.
