

# Small Businesses Going Global Video Challenge

## Terms and Conditions

### ELIGIBILITY

- x The contestant must be at least eighteen (18) years of age, as of the date of submission, to enter the video challenge
- x The contestant can be either an individual or a team
- x The contestant must be a national of a WTO Member.
- x To submit a video, the contestant must be a registered user of YouTube or other online video sharing site. To sign up for an account on YouTube, please visit [http://www.youtube.com/create\\_account](http://www.youtube.com/create_account)
- x Current or former staff members of Google Inc, of the World Trade Organization (WTO) and of the International Chamber of Commerce (ICC) and their immediate family members are not eligible for consideration in the contest.

### VIDEO CONTENT

- x Applicants are required to submit a short video (no longer than 4 minutes) shot on their mobile phone or other device that shows how they have used internet technologies to participate in international trade and/or reach customers overseas.
- x Applicants are encouraged to highlight how internet technologies have enabled the MSME to trade and support their growth.
- x The video must be in English, French or Spanish, subtitled in one of those languages
- x The video submissions should be original and unpublished work. You may not submit any video previously used in any other competition or that has been previously published.
- x The video submissions may not contain any offensive or inappropriate content, infringe on any intellectual property or other rights of any person or entity, violate any law or advocate illegal activity.

### SUBMISSION

- x Upload your video to [www.youtube.com](http://www.youtube.com) or any other online video sharing site using your personal account with a tag: #msmesgoingglobal
- x Only videos uploaded to video sharing site will be DC /C2\_s1ccjo

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