



WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU
MUNDIAL DEL COMERCIO

SEMINAR ON IP AND KNOWLEDGE FLOWS IN A DIGITAL ERA

Geneva, 5-6 November 2018

(Room D, Centre William Rappard, WTO)

List of speakers

Mr. Xiaozhun **YI**,
WTO

Mr. YI Xiaozhun is Deputy Director-General at the World Trade Organization and has held this position since October 2013. He has had extensive experience in world trade and economics, both as a senior government official and subsequently as China's ambassador to the WTO.

Mr. Keith **MASKUS**
University of Colorado

Prof. Keith E. Maskus is Professor of Economics at the University of Colorado (CU), Boulder, USA. He was Associate Dean for Social Sciences at the same university from 2007-2013. He has previously been Chief Economist at the US Department of State and a Lead Economist in the Development Research Group at the World Bank. He is also a Research Fellow at the Peterson Institute for International Economics, a Fellow at the Kiel Institute for World Economics, and an Adjunct Professor at the University of Adelaide.

Ms. Jayashree **WATAL**
WTO

mode 4 (presence of natural persons) of the GATS, health services, air transport services and MFN exemptions.

Mr. Wolf **MEIER-EWERT**
WTO

Mr. WOLF R. MEIER-EWERT is Counsellor in IPD of the WTO and in this capacity gives legal advice in relat9.3nnBT-0.008 Tc 0.008 Tw 9 -0 0 9 412.68 71

Mr. Travis **LYBBERT**
University of California,
Davis

Prof. Travis J. Lybbert is Professor of Economics at the University of California, Davis in the Agricultural & Resource Economics Department. He has published on topics in applied microeconomic ranging from poverty dynamics, climate change and childhood nutrition to technology adoption, intellectual property and innovation policy. He currently serves as Co-E (a)6.92.3 ()#B2.3 91.3 (r)-4 (e)-1QBT-0(n)11

Mr. Jeff **DODD**
BBG Information Policy
Institute, Houston, Texas

Mr Jeff Dodd, is the Director of the BBG Information Policy Institute, Houston, Texas. He is also currently a partner at Hunton Andrews Kurth, LLP. He is a frequent author and speaker (U.S. and internationally) on a variety of topics (for an abbreviated list see <https://www.huntonak.com/en/people/jeff-dodd.html>).

Mr. Jacques de **WERRA**
University of Geneva

Prof. Jacques de Werra is professor of contract law and intellectual property law at the Law School of the University of Geneva, Switzerland since 2006 and is vice-rector of the University of Geneva since 2015. He is the scientific editor of an IP books series (www.pi-ip.ch), in which the proceedings of the annual intellectual property law conferences that he organizes at the University of Geneva are published (www.jdpi.ch).

Ms. Roberta
PIERMARTINI
WTO

Roberta Piermartini is Chief of Trade Costs Analysis Section at the WTO. She has published in several international journal, including The American Economic Journal, Journal of International Economics and The World Economy, and various books. Since 2003 she is one of the authors of World Trade Report (WTR). She has served the WTO Dispute Settlement in several Panel and Arbitration cases. Prior to joining the WTO in 2000, she has been teaching at the University of Southampton, at the University of Geneva and LUISS. She holds a PhD in Economics from the University of Southampton.
