

ICC and B20 Trade Dialogues event: summary of points raised by business representatives

the impact of data localization rules on e-commerce, particularly on payment systems

non-tariff barriers, such as customs and bureaucratic barriers

the need for the WTO to continue engaging closely with other international organizations and the private sector

the need for businesses to be ambitious in promoting the business agenda

Investment facilitation

their recognition of the importance of the envisaged investment facilitation framework under discussion in the WTO

the need to maintain a multilateral approach and to promote negotiations on investment facilitation

the need to identify the operational steps to eventually implement an agreement on investment facilitation

the benefit of opening the door of the WTO to businesses to address investment facilitation

the paramount importance of ensuring a prominent focus on regulation and coordination within a trade and investment framework

governments' lack of understanding of the key elements to attract investment

MSMEs

capitalizing on existing tools developed by the WTO, including the Trade Facilitation Agreement (TFA)
