



WORLD TRADE
IZATION

How can the WTO and businesses work better together?

52% of businesses would like networking events to be organized with WTO members.

56% would like business to be involved in WTO technical assistance and training.

61% would like business representatives to be allowed at WTO meetings.

Over **90%** think business representatives should be involved in WTO training and capacity building for parliamentarians.

Trade policy making

Businesses would like to be fully involved in trade policy making by:

“providing feedback and input regarding business needs, so

Trade negotiations

Many businesses believe they can play a more active role in advancing multilateral trade negotiations by:

“making clear at home and internationally that by far the best way to stabilize world trade is a multilateral agreement with clear sanctions if agreements are not followed by all participants”.

“The business sector should encourage their governments to participate earnestly in trade negotiations with the objective of reaching agreement, even if concessions must sometimes be made.”

Information provided by the WTO

89%

