

SD 11:s n C n

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T mca c b v a S c mca B c .
H v , c ca ass a v mpac B m, c a
v c S , B a S c a c mm S ca T B , a ab
mpac c a p z -b B S a S v m a
c a .

TaS ca s p m a c a S c mm c v , a S a ab b
c a acc v m a S a S v c .

A c a S S va a sm , ass
c S p a S a a a , a S a S a c m a c a a a
a S a ab S a S v m a v c b a ass
S p b m . M p a S a a S m c p S c B S
a S v c ap a ap S ba ma .

T WTO, a a B m B s S c B Pa B a S - a B m p ba ,
B v S p p B s S c m p p B b c v .

h n n h

T m c S a a S ab v c
c a , a a S l v v m v m
v a S p c v a S a a S
a a m a S ac v .

C a m a S a B b S m c
a S a a m v a a . Ma
c c c a S m a a S a c
c a , a S a m , c ca
a ac v , m a S a S c
B a S a B m v c v ,
c a , a a , a B a a S
S .

I ass mca b a m a c B
gv a S c m a B c . B a ac
v B m a S c ca a g
c m v m a , a S p S ca
S a S v c . T ca B p p ca
b a S c a b S .

H v , mca a v a v mpac
c a S c mm , c a S a
v c S (v - m), B a S c a
c mm S ca (., a B m c a a p c
B a c a p S c c mm c a p B).
T S p m a ab mpac c ,
c p z -b B S a S
v m , a mma ,
b c m c a c c B a v
mpac , v m , a v b c m
c c S ab , v m a , a S a
v m a p B p B b c
a S B c B m a c v .

I ass , a S b OECD (OECD,
2021), pa S m c a p S a S
c a a a m c m ,
c a B a m a B c , B a
a m S B YMSME , a a ,
B b m c S b v S p S c
c , a a ap v m a S S
p p a S p a S m c a S p
capac . A c , m a c v S m
c ca S b p a S m c a p
m v a S m a ab m S
m S v p m b a a S v p a
a a S a ab p c p a S .

SDG , c ca ac a a ^Wc v, c mpa ^B
b, S a S p c ma .

Acc ^u, W S T m O^ua za
(UNWTO, 2022), a ab ^u, m m :

C, v, v, v, m, a, c, a S p, c
b, S v;

R, p, c a S p, v, c, ^B
c, mm, b, m;

A S S, v, S, v, a S S
S p, v S, c, m c b, a .

VI n h n

Mga a ab, mca c, b
baa c, m, v, m, a a S, ca
mpac, m.

B m, a a ab, m, c
ca S, B a a, m, v, m, ca b,
m a, m m, a v, v, m, a a S, ca
mpac, c ca b, S, m, a, a
a .

I a S S, a, m, p, v S, b a S, c, m
ca, c, m, b m, a ab, m
ca b, c, m, a a a
c, mca, ca a S, v, m, a v ab, v
m, A, a av, b, c, m, S
a ab, m, m, a a S, m
a ab, ca p, v S, a c, m, v, a S, v, a
B S, a, a S, b, a p, z
a ab (UNWTO, 2022).

UNWTO a a c, S a S a, ca F am, ^B
Mga a S, a ab, ^B m²⁸
b, c, v, S, v, p, a, a, a, a, ca
F am, ^B m, a, c, m, v, m, a,
a S, c, a S, m, a ab, m.

c a b c a s a c a a g a s a s
m a b c a v m a a c a s a m a
c o c .

h n n n

S a ab c a a c a a a g a s a s
ma a s m m z a v m p a c
v m a s m a m z a c a a s g c m c
b s s s s s s .

C a a g p b a c a p p a p
a b a s g a s a m , a s a ab
ba s e p m g a s a a s a g p ,
s e a a s a p b s v . S a ab
c a am s c a s a v m p a c
g s c , a b s a b s ,
a s c , a s a ab s p a c c .

S a ab c a a p m c a s
a s c v . B p v s a n s a b ,
acc b a p a a s p b c p a c ,
a s s , a ab c a a s a
s s a v a c c , a s c ,
v s a a s p a v . T a p z
ca c b a s s , a s c a p v ,
s a a s c m a .

I ass , a ab c a b c m c a
s a s c m p v . B p m v a
s p p a s a ab , a ab
c a a ac v m , c a g b a s g v
s c m c . T a b p m s c s
s c , m p v s p b c g a a s c a s
q a p p , c ca m a s m m , a ac v
b s a s a g .

S a ab m p a c c a p p s a ab
c a v v m a s c a m
m b , p v s s c v - m , p m
a ab m s p a a c a
p c c v c , b c ,
ca b s a s v v c a c m m
m p a a s s c m a .

T a s c a p a a m p a p m
a ab c b c a s a c c
v m a s s a s v c . W c
s a s a s a s a c a c c
p p m , c a ab s e p m g a s s c
s v m a m p a c .

F a m p a c m a a s a s a ab
c a c a s a a p p c c a
s p s c , a c , p a s a s
ca b , p . C m a a a c a b
c a ab s a s c a a c ,
p s s c , a ab a v s m b
a s s s p m , a ab c m p a s
p s c p a c c .

I ass , a s c a p p m v a s
c a s , c ca p p a ab
s e p m g . W c s a u a s , a m a
b s s s s s a , s c , a s p a c c
a ca p p m , s c , v m a
m p a c a s p m a ab .

T a s c a a s p p g c m c
s e p m g a s b c a c , c ca
b s a m p a p c , p m a ab
s e p m g . B c a g c m c p p
a s p p , c a b , a s c a p
s c p v a s p m , c a a ab .

I a a a s a s a b c a acc
a ab s a s v m a v c
a s m a v a c a p a c p s c
m v . T a c b a s
c a m s s v m a a s a s
s c , c a b , b m p s c ,
c a s a b s , c , a c p s
p s c a s b s m a .

F g m p a a a a s c a c a
a s p p b a v m a a s a s a s
s a , c a p a A g m ,³⁰ c
a m , s a b , p c m , s a
s m p a c , p c m a g a s p m
s e p m g a a ab m , a s s a s
c v , c a m m m z s a
p a z a s a s , s v m a
s m a g m . A s p a a s a s
c a p , a a ab s a s a s
s v m a v c , a p s c s a s a s
s b .

I a a a a s c a a p c a g c a
b s p a c c , b s c , B a a a s
a ab c , c , c a g a p m
s a s a s s p a a ab b s p a c c
a c v v a .

h W n A n n n n

T WTO' T a s c a p a a a a a
p p a ab s a a a a s , c
c a s p b s a ab c , l p c
c 22 F e b a 2017, TFA a m
s m v m , s a a s c a a c ,
c s , s a l a , m a
p p c v c , p a b , b s c , m a s
s a p p p a a a a a s a c a
a s c , m c m p a c , a s c , a
p v , p c c a a a c , a s c a s
b s a g a.³²

T TFA a c a a p s e p m g . E p a
p p a s c v m p m a p
TFA a s p a a m a p a a s

me³², SDG b³³, a³⁴ m³⁵, m³⁶ v³⁷ a³⁸ pa³⁹ c⁴⁰ a⁴¹ a⁴² v⁴³ v⁴⁴ m⁴⁵ a⁴⁶ m⁴⁷ pac⁴⁸ a⁴⁹ a⁵⁰ a⁵¹ a⁵² T⁵³ TFA⁵⁴ a⁵⁵ b⁵⁶ v⁵⁷ a⁵⁸ S⁵⁹ c⁶⁰ c⁶¹ (D⁶² va⁶³ a⁶⁴ S⁶⁵ U⁶⁶ am, 2022), c⁶⁷ p⁶⁸ m⁶⁹ a⁷⁰ a⁷¹ a⁷² S⁷³ ma⁷⁴ a⁷⁵ a⁷⁶ a⁷⁷ Sab⁷⁸. I⁷⁹ ac⁸⁰ a⁸¹ a⁸² a⁸³ a⁸⁴ S⁸⁵ a⁸⁶ a⁸⁷ S⁸⁸ a⁸⁹ a⁹⁰ a⁹¹ S⁹² a⁹³ a⁹⁴ a⁹⁵ S⁹⁶ a⁹⁷ a⁹⁸ a⁹⁹ ab¹⁰⁰ S¹⁰¹ v¹⁰² p¹⁰³ m¹⁰⁴ a¹⁰⁵ S¹⁰⁶ a¹⁰⁷ a¹⁰⁸ ab¹⁰⁹ m¹¹⁰ Pa¹¹¹ c¹¹², P¹¹³ a¹¹⁴ a¹¹⁵ a¹¹⁶ p¹¹⁷ m¹¹⁸ b¹¹⁹ a¹²⁰ a¹²¹ p¹²² ca¹²³ a¹²⁴ S¹²⁵ ca¹²⁶ b¹²⁷ a¹²⁸ m¹²⁹ . Ta¹³⁰ ac¹³¹ a¹³² ma¹³³ a¹³⁴ S¹³⁵ c¹³⁶ m¹³⁷ c¹³⁸ c¹³⁹, a¹⁴⁰ a¹⁴¹ a¹⁴² S¹⁴³ ca¹⁴⁴ b¹⁴⁵ a¹⁴⁶ a¹⁴⁷ ab¹⁴⁸ m¹⁴⁹ a¹⁵⁰ S¹⁵¹ v¹⁵² p¹⁵³ m¹⁵⁴ a¹⁵⁵ ab¹⁵⁶ c¹⁵⁷.