

FOREWORD BY THE WTO

to close the digital divide, with investments in digital connectivity, infrastructure and digital skills, as well as in creating an enabling legal and regulatory environment.

More broadly, countries need to act to ensure that as many of their citizens as possible can benefit from the opportunities created by open and rules-based international markets – or are, at least, cushioned against the downsides of economic change, whether these are due to technological change or to increased import competition. This means investing in education and infrastructure, maintaining an appropriate competitive environment, implementing effective adjustment and redistribution policies including active