



way, the title of Article 15 expresses the notion that the subject matter covered by the provision is subject matter that qualifies for, but is not necessarily entitled to, protection." <sup>1</sup>

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2. The Panel in *Australia – Tobacco Plain Packaging*, in rejecting an argument that the conditions in Article 15.4 should apply not only to the *Benetton* (WT/DS171/9) (c) (4267(9).7(a)(7) (T) (30 as (1) (j) (0.04.03) (4) (T) (00

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"In the same way as for the term ' trademark ', we consider that the meaning of the term ' registration of the trade mark ' in Article 15.4 must be established with reference to the same terms as used in other paragraphs of Article 15 that also refer to the registration of trademarks.

... term '



