



Why are data-flows important for trade?

A developing country perspective

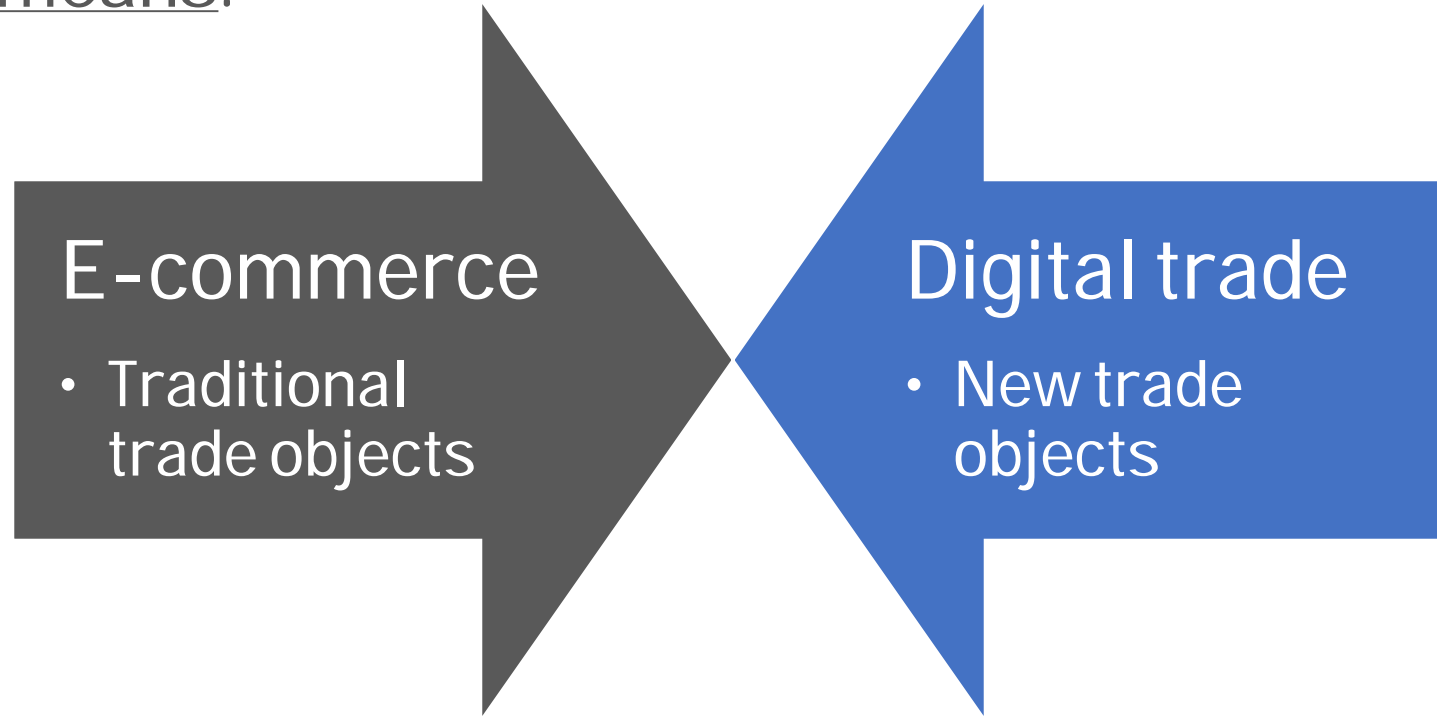
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Two types of electronically enabled trade

WTO E-commerce Work Program (WT/L/274):

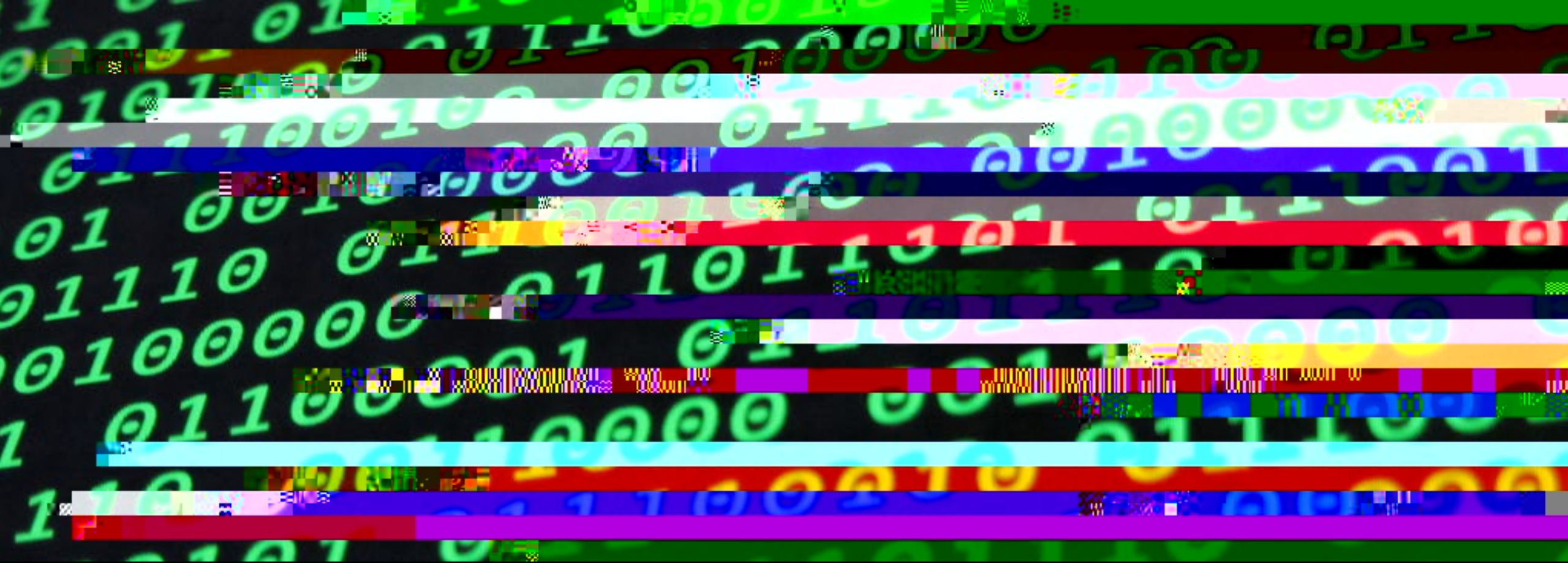
"electronic commerce" is understood to mean the production, distribution, marketing, sale or delivery of goods and services by electronic means.





{*Digital Trade:*

Why are we doing
this?}



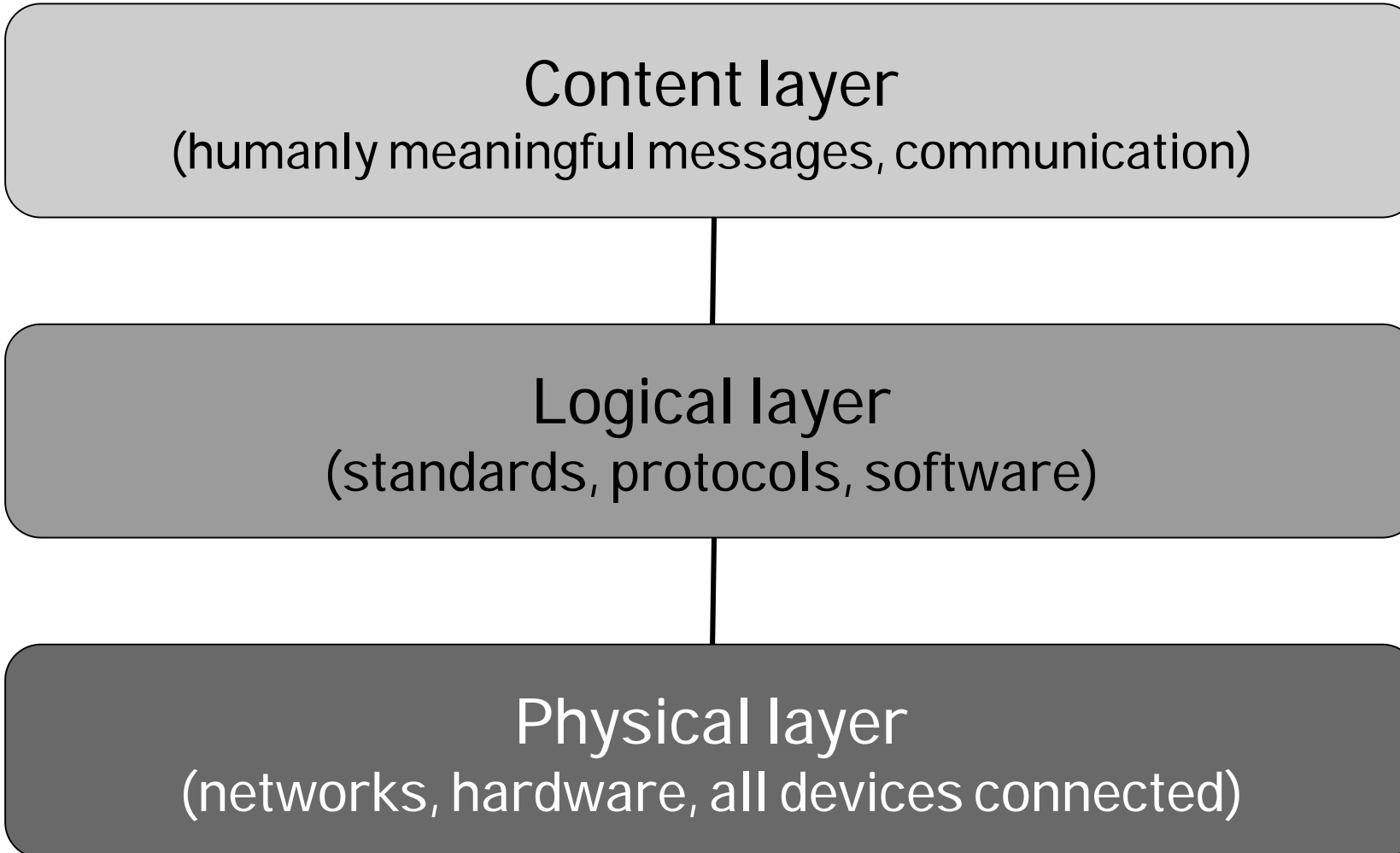
- Decreasing average production costs
- Wide range of products
- Modest capital requirements
- High rates of innovation
-

The new marketplace

Hits: standard & products

Learn more about for mass markets

(Really simplified) technical architecture



Data flows

The Internet moves 'data packets'

End-to-end design

What Chile has been doing

- Cross border data flows
- Non localization requirements
- Non-discrimination of digital products or applications
- Competition

Wrapping-up

- The Internet should ssua as The Found 277.5 Tw 2[D27.0ta5d] Jd(re)-220(

