

WORLD TRADE ORGANIZATION REPORT 2018

trade – how digital
technologies are
transforming global
commerce



An in-depth look at the World Trade Report 2018

20 November 2018



- Trade has always been shaped by technology
- But we are entering a new digital era

Potential major impact on what we trade and how we trade.

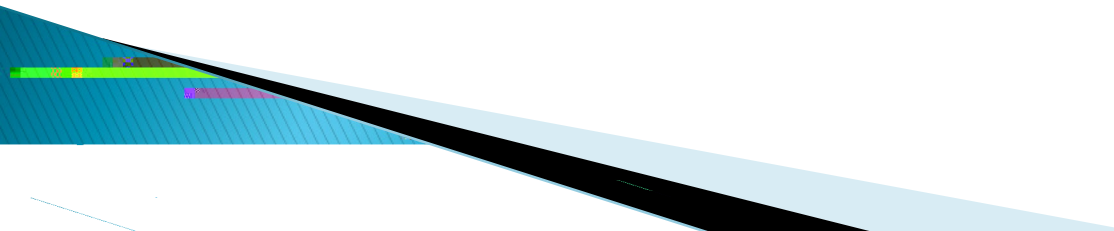
What consequences on the world economy, and in particular on international trade?



Internet of Things (IoT)

Artificial intelligence

3D printing



- How digital technologies are transforming global commerce today - and will impact it tomorrow.





Section A – Introduction

Section B – Towards a new digital era

Section C – The economics of how digital technologies impact trade

Section D – How do we prepare for the technology-induced reshaping of trade?