
Table III.4

Leading exporters and importers of transportation services, 2013

(Billions of U.S. dollars)

	Value		Share		Annual percentage change		
	2013	2005	2013	2005-13	2011	2012	2013
Exporters							
European Union (28)	393.5	46.2	43.4	5	9	-3	5
U.S. (28) ex cl.	187.1	22.8	20.7	5	8	-2	1
China	86.5	9.2	9.5	6	11	4	4
Japan	44.1	3.4	4.9	11	8	3	2
India	39.6	6.3	4.4	1	-1	5	-2
Canada	37.6	2.7	4.2	12	4	9	-3
Germany	36.6	4.2	4.0	5	-5	12	-12
United Kingdom	31.0	3.6	3.4	5	8	0	-2
France	20.6	1.6	2.3	11	17	10	8
Italy	16.9	1.0	1.9	14	34	-1	-3
Spain	15.6	2.7	1.7	0	11	-1	-9
Taiwan	13.1	0.9	1.4	13	16	15	5
China ex cl.	12.5	1.7	1.4	3	10	0	0
U.S. ex cl.	10.1	1.0	1.1	7	-1	3	1
U.S.	9.4	0.8	1.0	9	4	8	6
U.S. ex cl.	8.1	0.8	0.9	8	16	-6	-5
Above 15	775.0	86.2	85.6	-	-	-	-
Importers							
European Union (28)	349.4	36.7	30.0	4	11	-4	4
U.S. (28) incl.	154.8	16.3	13.3	4	9	-4	3
China	95.7	11.6	8.2	2	9	5	7
Canada	94.3	4.2	8.1	16	27	7	10
India	57.1	3.0	4.9	14	25	4	-5
Japan	47.0	5.9	4.0	2	6	12	-15
U.S. ex cl.	45.2	1.6	3.9	19	43	11	11
China ex cl.	36.9	3.0	3.2	8	7	12	3
Germany	28.5	3.0	2.4	4	0	2	-5
Taiwan	28.4	2.1	2.4	9	19	8	-1
Canada ex cl.	22.4	2.1	1.9	6	11	-1	-2
U.S. ex cl.	19.2	0.7	1.6	19	21	16	7
France	17.5	0.8	1.5	17	30	7	6
United Kingdom	16.8	1.5	1.4	6	14	2	0
Australia	16.1	1.6	1.4	5	16	11	-7
Brazil	15.2	0.7	1.3	15	25	0	7
Above 15	890.0	78.5	76.3	-	-	-	-

3. Travel

Table III.5

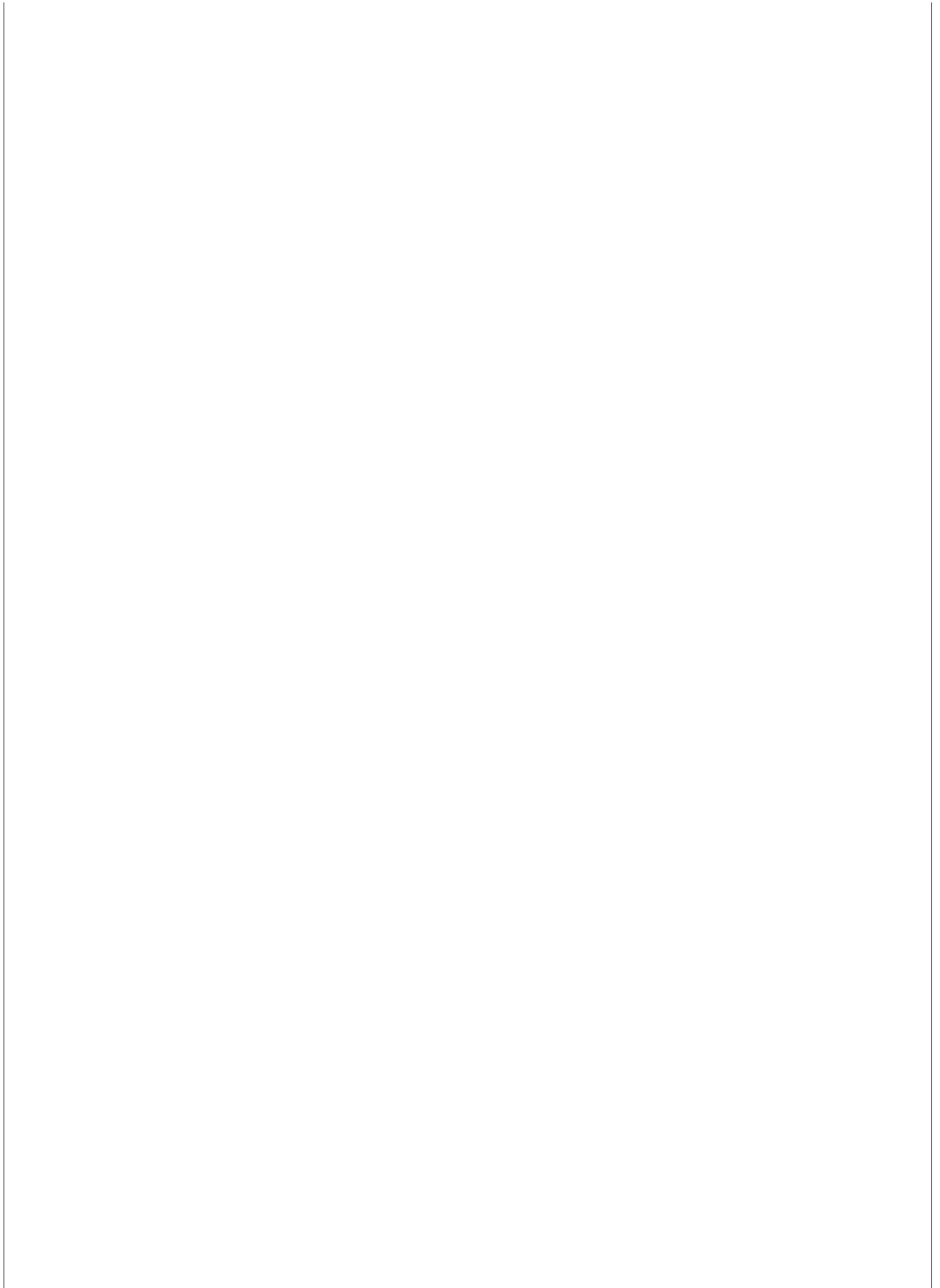
World trade in travel by region, 2013

(Billion dollars, unless otherwise specified)

	Value	Share		Annual percentage change			
	2013	2005	2013	2005-13	2011	2012	2013
Exports							
World	1185	100.0	100.0	7	12	4	7
Advanced Economies	204	18.8	17.3	6	9	8	7
Advanced Central America	51	4.4	4.4	6	10	6	4
Europe	459	48.0	38.8	4	12	-3	8
European Union (28)	403	43.0	34.1	4	12	-3	8
Central and Eastern Europe (CEE)	26	1.6	2.2	12	28	10	9
Africa	39	4.1	3.3	4	-3	6	-10
Asia	48	3.3	4.0	9	-8	2	8
Asia	356	19.8	30.0	12	18	10	9
Imports							
World	1070	100.0	100.0	6	10	5	8
Advanced Economies	140	15.4	13.1	4	6	6	3
Advanced Central America	48	2.5	4.5	14	22	7	10
Europe	398	49.4	37.2	3	8	-4	6
European Union (28)	356	45.6	33.2	2	8	-4	5
Central and Eastern Europe (CEE)	68	3.4	6.3	15	25	28	22
Africa	26	1.9	2.4	9	7	-6	-1
Asia	76	5.2	7.1	10	0	6	11
Asia	315	29.4	16	15	9

Note: For more information on the methodology, see the annex.





4. Other commercial services

Table III.7

World trade in other commercial services by region, 2013

(Billion dollars, unless otherwise specified)

	Value		Share		Annual percentage change			
	2013	2005	2013	2005-13	2011	2012	2013	
Exports								
World	2550	100.0	100.0	9	14	2	6	
Advanced Economies	457	19.2	17.9	8	11	3	4	
Central and Eastern Europe	63	1.8	2.5	14	28	9	-1	
Emerging and Developing Economies	1301	54.4	51.0	9	14	-1	7	
Emerging and Developing Economies (28)	1201	50.3	47.1	9	14	-1	7	
Central and Eastern Europe (CEI)	47	1.1	1.8	17	21	12	14	
Asia	24	1.0	0.9	9	5	7	2	
Latin America	48	2.0	1.9	9	15	16	6	
Africa	611	20.6	24.0	12	13	8	7	
Imports								
World	2085	100.0	100.0	9	12	2	5	
Advanced Economies	295	15.0	14.1	8	8	2	2	
Central and Eastern Europe	92	2.7	4.4	16	27	7	7	
Emerging and Developing Economies	976	52.6	46.8	7	12	-1	6	
Emerging and Developing Economies (28)	908	50.2	43.5	7	11	-1	6	
Central and Eastern Europe (CEI)	75	2.5	3.6	14	13	16	13	
Asia	68	2.6	3.3	12	20	-2	0	
Latin America	63	2.5	3.0	11	17	-4	5	
Africa	517	22.0	24.8	11	12	6	5	

Note: Figures are preliminary, unless otherwise specified.

4.1 Communications services

Table III.9

World exports of communications services by region, 2012 and 2013

(Billions of dollars, current prices)

	Value		Share		Annual percentage change		
	2012	2013	2005	2013	2005-13	2012	2013
World	110	120	100.0	100.0	9	5	9
Africa	18	18	...	14.6	...	10	0
Central Asia	4	4	4.5	2.9	3	9	-9
Europe	62	70	57.9	58.0	9	4	14
Euro area (28)	59	67	54.0	55.5	10	7	15
Central and Eastern Europe (CEEU)	3	3	2.1	2.7	13	5	10
Asia	5	5	3.2	3.9	12	4	3
Middle East	6	6	4.9	4.6	9	0	-3
North America	15	16	14.7	13.2	8	1	9



Table III.10

Major exporters and importers of communications services, 2012 and 2013

(In millions of U.S. dollars)

	Value		Share in 10 economies	Annual percentage change			
	2012	2013		2012	2005-12	2011	2012
Exporters							
EU (28)	58595	67235	66.2	9	9	7	15
EU (28) excl.	27224	31899	30.8	17	14	15	17
China	14398	14813	16.3	...	17	10	3
USA	3448	3360	3.9	15	1	-5	-3
Canada	2991	2660	3.4	6	2	7	-11
China excl.	1793	1672	2.0	21	41	4	-7
USA, Canada	1760	...	2.0	9	26	12	...
India	1647	2203	1.9	1	7	-1	34
Other	1550	1736	1.8	13	9	5	12
Australia	1259	1231	1.4	11	12	8	-2
Other	1091	836	1.2	1	29	-25	-23
Above 10	88535	...	100.0	-	-	-	-
Importers							
EU (28)	52083	56551	68.9	8	5	4	9
EU (28) excl.	22913	25555	30.3	13	7	10	12
China	8449	8585	11.2	...	-2	4	2
Canada	2547	2466	3.4	8	-5	11	-3
Other	2538	2819	3.4	19	21	0	11
China excl.	2375	...	3.1	11	20	19	...
Australia, India	2027	2375	2.7	29	18	-22	17
China	1647	1614	2.2	15	5	38	-2
Other	1386	2134	1.8	18	-31	447	54
Australia	1307	1499	1.7	10	26	12	15
India	1184	1362	1.6	10	-5	22	15
Above 10	75545	...	100.0	-	-	-	-

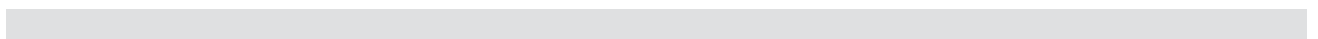
a Telecommunications services.

Note: Based on the latest available data.





	2012	2013	2012	2005-12	2011	2012	2013
Εκδόσεις							
Εκδόσεις (28)	38127	38635	40.0	4	1	-7	1
Εκδόσεις (28) εκδόσεις	21300	21730	22.3	...	1	-7	2
Εκδόσεις, εκδόσεις	19709	19052	20.7	23	29	27	-3
Κόστος	12246	10626	12.8	25	2	-17	-13
από	11585	9666	12.1	7	3	6	-17
από Φεβρουάριο	4729	5743	5.0	11	26	7	21
Προβλεπόμενα	3335	...	3.5	...	16	3	...
ή από	1605	1701	1.7	17	50	4	6
Λόγος	1482						



4.3 Insurance services

Table III.14

World exports of insurance services by region, 2012 and 2013

Region	2012	2013
Europe
Asia
Latin America
Middle East
Africa
Oceania
World

Table III.15

Major exporters and importers of insurance services, 2012 and 2013

(In million of US dollars)

	2012	2013	2012	2005-12	2011	2012	2013
Exporters							
Europe (28)	58283	53130	61.3	14	7	-3	-9
EU (28)	30718	25285	32.3	...	8	-6	-18
Other Europe	16067	15639	16.9	11	4	7	-3
Asia	5875	6689	6.2	8	16	2	14
China	3329	4038	3.5	29	75	10	21
India	3252	4021	3.4	14	-17	11	24
Latin America	2258	2144	2.4	13	45	-13	-5
Caribbean	2134	2075	2.2	...	13	-3	-3
Africa	2015	2394	2.1	4	24	-11	19
Middle East	959	1038	1.0	17	16	15	8
Other Middle East, C. Asia	931	1082	1.0	12	-1	10	16
Above 10	95105	92250	100.0	-	-	-	-
Importers							
Europe (28)	52564	49849	37.1	9	-9	-6	-5
EU (28)	35451	33464	25.0	4	0	-3	-6
Other Europe	14049	11081	9.9	...	3	-7	-21
Asia	20600	22095	14.5	16	25	4	7
China	7383	6745	5.2	21	0	8	-9
India	6415	5935	4.5	16	24	4	-7
Latin America	5409	5126	3.8	...	25	-9	-5
Caribbean	4570	5005	3.2	13	12	1	10
Africa	3943	4701	2.8	8	56	-4	19
Middle East	3074	2995	2.2	12	27	12	-3
Other Middle East	2402	...	1.7	14	9	24	...
Above 10	141810	...	100.0	-	-	-	-

Note: Based on the latest available data. For the period 2005-12, the average is shown.

4.4 Financial services

Table III.16

2012 2013

(Billion dollars and percentage)

	Value		S		Average		
	2012	2013	2005	2013	2005-13	2012	2013
Exports							
	310	335	100.0	100.0	8	-3	9
North America	81	88	23.2	26.3	10	-3	9
South and Central America	5	5	0.7	1.6	20	6	4
Europe	168	180	60.7	53.7	6	-5	7
European Union (28)	149	160	52.2	47.7	7	-5	7
Commonwealth of Independent States (CIS)	2	3	0.3	0.8	22	18	35
Africa	2	2	0.6	0.7	9	10	5
Middle East	2	2	...	0.6	...	-12	-3
Asia	48	54	12.3	16.3	12	3	13

4.5 Computer and information services

Table III.18

World exports of computer and information services by region, 2012 and 2013

(Billions of U.S. dollars)

	Value		Share		Annual percentage change		
	2012	2013	2005	2013	2005-13	2012	2013
Exports							
World	260	285	100.0	100.0	14	5	10
Africa	25	25	12.6	8.8	9	1	0
Central Asia	6	6	1.0	2.0	23	21	-1
Europe	146	164	62.3	57.4	12	3	13
Euro area (28)	140	158	60.3	55.0	12	3	13
China (incl. HK and Macao) (CI)	4	5	0.5	1.8	32	28	30
Asia	1	1	0.3	0.5	19	6	2
Latin America	4	5	2.1	1.7	10	14	6
Oceania	75	80	21.2	28.0	18	7	7

Table III.19

Major exporters and importers of computer and information services, 2012 and 2013

(Billions of U.S. dollars)

	Value		Share in 10 economies		Annual percentage change		
	2012	2013	2012	2005-12	2010	2012	2013
Exports							
Euro area (28)	139532	157780	58.4	12	16	3	13
Euro area-EU (28) excl.	55899	62346	23.4	...	14	-2	12
China	47178	49518	19.7	17	17	4	5
Japan	17340	18198	7.3	9	19	3	5
Canada	14454	15426	6.0	34	32	19	7
Australia	7785	6923	3.3	12	20	-3	-11
Israel	4311	...	1.8	11	22	15	...
United States	2502	2789	1.0	61	23	5	11
Other Europe	2088	2611	0.9	26	29	19	25
Other Asia	2069	2017	0.9	25	23	17	-2
Other Latin America	1831	2012	0.8	33	27	18	10
Above 10	239090	...	100.0	-	-	-	-
Imports							
Euro area (28)	68817	75922	57.7	11	15	2	10
Euro area-EU (28) incl.	22854	25916	19.2	11	10	6	13
Japan	25657	26279	21.5	13	16	5	2
Australia	4496	4993	3.8	9	18	7	11
Brazil	4447	4912	3.7	15	15	10	10
Canada	3843	5939	3.2	13	30	0	55
Australia	3533	3421	3.0	10	14	-1	-3
Other Europe	2651	3288	2.2	28	29	9	24
China	2518	2648	2.1	10	-27	36	5
Other Asia	1695	1789	1.4	6	2	-1	6
Other Latin America	1616	1815	1.4	11	12	-1	12
Above 10	119275	131005	100.0	-	-	-	-

Source: WTO Secretariat. Data are based on the latest available data from the Balance of Payments in current U.S. dollars. Exports and imports of computer and information services are reported in the services account of the Balance of Payments. Exports and imports of computer and information services are reported in the services account of the Balance of Payments. Exports and imports of computer and information services are reported in the services account of the Balance of Payments.

Note: Base is the total value of exports and imports of computer and information services in current U.S. dollars.



Table III.20

Major exporters and importers of computer services, 2012 and 2013

IFSI 042 00B.1-Fe. & e. 2013 36 684.100 (a1 11 00), (B&), (a e e BI, / 601 C a m m 82.8716 a l e

	Value		Share in 10 economies	Annual percentage change			
	2012	2013		2012	2005-12	2011	2012
Exporters							
Euro area (28)	130492	...	62.2	...	18	5	...
Euro area (28) ex EU	51778	57749	24.7	...	19	2	12
Ireland	46995	49341	22.4	17	18	4	5
United States	11292	11536	5.4	...	24	2	2
Canada	6695	5953	3.2	11	17	-3	-11
Israel	4252	...	2.0	11	22	15	...
Japan	2500	2788	1.2	61	23	5	12
Other EU countries	1995	2508	1.0	27	31	20	26
Other Asia	1990	...	0.9	24	23	12	...
Other Latin America	1831	2011	0.9	33	27	18	10
Other Africa	1717	1608	0.8	33	31	-2	-6
Above 10	209760	...	100.0	-	-	-	-
Importers							
Euro area (28)	63972	...	61.2	...	17	3	...
Euro area (28) ex EU	20911	23713	20.0	...	12	7	13
United States	23783	24216	22.8	...	15	6	2
Brazil	4337	4804	4.1	15	15	10	11
Canada	2579	2498	2.5	11	27	-4	-3
Other EU countries	2313	2909	2.2	30	30	8	26
Ireland	2107	2281	2.0	10	-42	68	8
Other Asia	1686	1779	1.6	6	0	1	6
Other Latin America	1515	1692	1.4	11	11	-3	12
Other Africa	1453	...	1.4	21	13	21	...
Israel	758	...	0.7	15	10	16	...
Above 10	104500	...	100.0	-	-	-	-

Note: Base in the first available year. A dash indicates that the value is not available. The data are in million euros. The data are preliminary for 2013. The data are in million euros. The data are preliminary for 2013.

Table III.21

World receipts of royalties and licence fees by region, 2012 and 2013

(Billions of U.S. dollars)

	Value		Share		Annual percentage change		
	2012	2013	2005	2013	2005-13	2012	2013
World	295	310	100.0	100.0	9	1	6
Africa	128	134	48.4	43.2	7	3	5
Asia and Central America	1	1	0.4	0.4	8	1	-2
Europe	120	130	36.5	42.0	11	-3	9
Euro area (28)	99	108	30.7	34.9	10	-5	9
Commonwealth of Independent States (CIS)	1	1	0.2	0.3	16	18	15
Africa	0	0	0.2	0.1	-1	-19	3
Latin America	1	1	0.4	0.4	7	26	9
Asia	42	42	14.0	13.6	8	8	0

	2012	2013	2012	2005-12	2011	2012	2013
World							
Africa	124182	127830	43.1	8	12	3	3
Euro area (28)	98851	108039	34.3	11	14	-5	9
Euro area-EU (28)	51365	53512	17.8	...	21	-6	4
Africa	31890	31620	11.1	9	9	10	-1
Latin America	20466	...	7.1	13	19	4	...
Asia, ex cl.	3806	4108	1.3	10	38	-12	8
CIS	3744	3754	1.3	4	19	12	0
Africa	2007	2037	0.7	...	68	23	2
CIS	1044	898	0.4	31	-10	40	-14
Latin America	990	...	0.3	6	20	24	...
CIS and T. e	932	1017	0.3	22	82	11	9
Above 10	287910	...					

4.7 Other business services

Table III.23

World exports of other business services by region, 2012 and 2013

(Billion dollars, unless otherwise specified)

	Value		Share		Annual percentage change		
	2012	2013	2005	2012	2005-13	2012	2013
Export							
World	1175	1245	100.0	100.0	9	4	6
Africa	160	165	13.5	13.2	9	7	3
Central Asia	44	44	2.5	3.5	14	8	-2
Europe	587	622	54.9	49.9	8	-1	6
Euro area (28)	552	588	52.6	47.2	8	-1	6
Central and Eastern Europe (CEE)	24	25	1.2	2.0	17	9	7
Asia	11	12	1.0	0.9	9	9	3
Middle East	26	29	...	2.3	...	27	11
Australia	321	350	25.1	28.1	11	10	9

Table III.24

	2012	2013	2012	2005-12	2011	2012	2013
Export							
Euro area (28)	552499	588234	56.2	8	16	-1	6
Euro area (28) net	267786	283527	27.2	9	16	3	6
Middle East	134225	138242	13.6	10	9	9	3
China	66623	79472	6.8	16	12	14	19
India	48060	50909	4.9	15	13	24	6
Other Asia, CEE	43590	...	4.4	9	11	5	...
Africa	37519	41814	3.8	5	7	-17	11
Latin America	26883	27945	2.7	...	20	15	4
Asia, excl. China	25930	30063	2.6	16	10	40	16
Canada	24824	26103	2.5	7	7	-5	5
Other Latin America	23445	24729	2.4	19	16	-8	5
Above 10	983600	...	100.0	-	-	-	-
Import							
Euro area (28)	465442	481574	57.7	7	13	-1	3
Euro area (28) net	185872	194404	23.0	8	13	0	5
Middle East	87621	93001	10.9	13	18	3	6
Africa	46549	50239	5.8	8	17	1	8
China	42354	47496	5.3	14	15	7	12
Asia, excl. China	37722	36679	4.7	14	14	9	-3
Latin America	30065	31067	3.7	16	12	11	3
India	29900	27952	3.7	12	-1	19	-7
Brazil	28346	29159	3.5	21	21	12	3
Other Latin America	20120	22876	2.5	18	19	8	14
Canada	18537	19490	2.3	6	7	-6	5
Above 10	806655	839535	100.0	-	-	-	-

Value

	Total	Legal, accounting, management and public relations	Advertising, market research and public opinion polling	Research and development	Architectural, engineering and other technical services	Agricultural, mining and other on-site processing services	Other a			
Εκτός										
Επιχειρήσεις (28)	552499	23.3	4.0	72.7	15.3	6.6	9.8	10.2	2.4	28.3
Επιχειρήσεις (28) εκτός	267786	22.3	4.1	73.6	14.4	6.2	11.6	12.7	3.2	25.6
Προμήθειες	134225	1.5	6.2	92.3	34.9	5.2	19.9	7.7	2.4	22.1
Χρηματοοικονομικές	66623	42.7	...	57.3	50.2	7.1
Μεταφορές, επικοινωνίες, ενέργεια, νερό, αέριο	43590	83.2	0.1	16.8	10.4	1.8	0.2	1.2	...	3.2
Ασφάλιση	37519	47.5	8.7	43.8	11.2
Υγεία, κοινωνική ασφάλιση	25930	49.1	3.0	47.9	4.6	1.8	1.8	6.0	0.2	33.4
Καταναλωτές	24824	6.0	2.9	91.1	44.1	3.3	16.1	18.5	0.8	8.4
Βάρος	21276	5.4	0.3	94.3	15.4	3.3	2.7	42.0	0.3	30.5
Αξιοπιστία, επικοινωνία	17121	4.2	8.7	87.1	17.3	23.1	2.3	22.6	6.7	15.1
Αξιοπιστία	13781	4.6	6.2	89.2	8.8	3.8	2.6	15.7	32.7	25.5
Επιχειρήσεις εκτός	12235	8.3	...	91.7	3.1	1.7	0.2	2.5	0.1	84.1
Προμήθειες	12204	...	0.3	...	7.7	4.8	56.5	9.0	...	18.7
Αξιοπιστία	5127	2.7	3.3	94.1	53.4	9.6	8.9	6.8	...	15.4
Αξιοπιστία	2250	1.2	...	98.8	...	7.9	90.9
Αξιοπιστία	1976	...	1.0	99.0	0.8	6.6	...	9.5	...	82.1
Εντός										
Επιχειρήσεις (28)	465442	12.1	3.9	84.0	16.5	9.0	13.9	8.6	1.2	34.9
Επιχειρήσεις (28) εντός	185872	13.3	4.4	82.3	16.4	8.6	16.3	7.3	0.9	32.7
Προμήθειες	87621	1.9	3.0	95.1	36.1	3.6	32.8	1.9	1.0	19.6
Ασφάλιση	46549	22.2	1.0	76.9	23.1
Χρηματοοικονομικές	42354	46.2	...	53.8	47.3	6.5
Υγεία, κοινωνική ασφάλιση	37722	31.3	3.2	65.5	6.9	11.9	5.8	3.1	0.2	37.5
Βάρος	28346	3.6	66.3	30.0	3.5	3.2	0.1	16.6	0.0	6.6

Table III.26

World exports of personal, cultural and recreational services by region, 2012 and 2013

(Billions of U.S. dollars)

	2012	2013	2005	2013	2005-13	2012	2013
World	40	40	100.0	100.0	8	2	8
Asia	3	3	11.6	6.8	1	-6	-10
Central Asia	1	1	2.3	3.1	12	6	60
Europe	28	30	68.2	70.4	8	-1	8
Eastern Europe (28)	26	28	61.7	66.0	9	-1	8
Central and Eastern Europe (CE)	1	1	1.0	2.7	22	13	25

4.8.1 Audiovisual services

	2012	2013	2012	2005-12	2011	2012	2013
Expenditure							
Entertainment (28)	14257	...	77.7	6	20	-2	...
Entertainment (28) expenditure	6246	...	34.0	...	16	1	...
Cinema	2128	1797	11.6	2	12	-3	-16
Television	359	406	2.0	16	44	32	13
Audiovisual	338	401	1.8	8	18	-4	18
Audiovisual expenditure	314	289	1.7	14	-14	1	-8
Internet	303	505	1.7	...	-40	117	66
Internet	196	...	1.1	41	8	25	...
Audiovisual	190	143	1.0	6	53	-5	-25
Audiovisual	140	...	0.8	8	3	55	...
Cinema	126	156	0.7	-1	0	2	24
Above 10	18350	...	100.0	-	-	-	-
Income							
Entertainment (28)	13976	...	64.0	1	9	-5	...
Entertainment (28) income	5547	...	25.4	...	3	-6	...
Cinema	1824	1309	8.4	1	-8	2	-28