

Executive Summary

Background

Importance of Digitalization to Thailand Economy

- ◁ Enhanced Productivity and Efficiency:
- ◁ Supporting All Economic Sectors and Creating Jobs:
- ◁ Promoting Small Business Expansion:
- ◁ Improved Access to Financial Services:
- ◁ Fostering Innovation:
- ◁

- ◁ Facilitating Sustainable and Resilient Supply Chains:

Tangible Benefits of Digitalization in Thailand:

- ◁ Rapid Growth in E-commerce:
- ◁ Digital Banking Advancements:
- ◁ Digitization in Agriculture:

Impact Assessment of Digital Transmissions on the Economy

Supply Chain Disruption:

Damage to Reputation:

Increased Competition:

Empowering Thailand's MSMEs: Challenges, Policies, and the Digital Frontier

Exploration of New Markets:

Enhanced Customer Service:

Cost Savings:

Data Sources and Methodology

Results

Figure 2: Cross-Border Digital Imports: Sector-wise

Figure 4: MSME Digital Imports versus MSME Employment plots for different sectors from 2007 to 2020 (Left Vertical Axis - Employment in Thousands, Right Vertical Axis - Digital Imports in Billion Thai Baht (B))

Figure 5: MSME Digital Imports versus Number of MSMEs plots for different sectors from 2007 to 2020 (Left Vertical Axis - Number of MSMEs in Thousands Right Vertical Axis - Digital Imports in Billion Thai Baht (B))

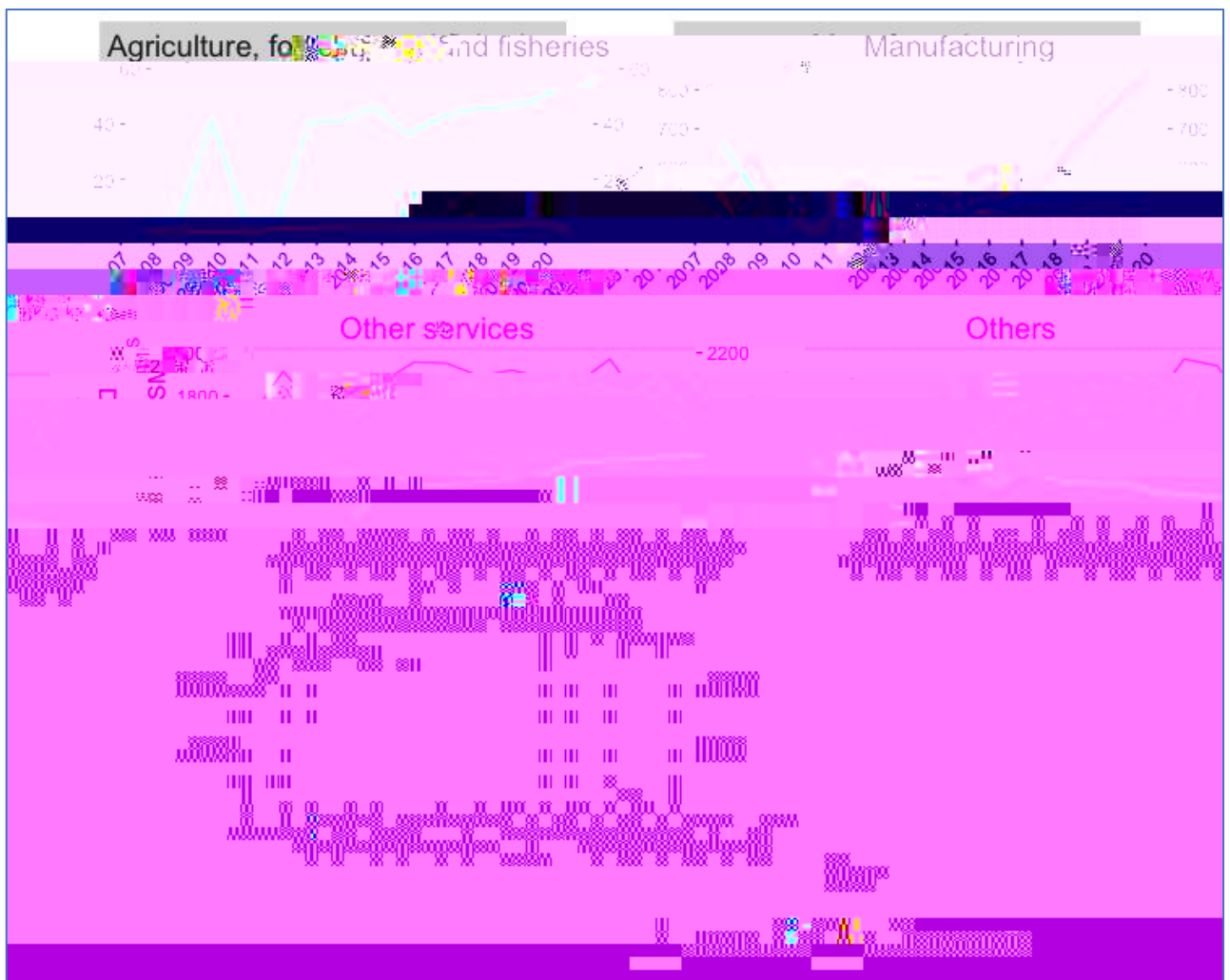


Table 2 Panel Regressions determining MSME s' GDP, E mployment & N o. of enterprises

	MSME GDP		MSME E mployment		MSME N umber of E nterprises	

Conclusion

Appendix I

ADB SME Monitor Sectors	ICIO Input Output Table
