



**4th Global Review of Aid for Trade
Connecting to Value Chains
8-10 July 2013**

AGENDA

Since 2007, the Global Review of Aid for Trade has established itself as the preeminent multilateral forum exploring trade and development issues. Past Global Reviews have examined how developing, and in particular least developed countries (LDCs), are seeking to integrate into the global economy, how development partners are supporting this process and the efficacy of this assistance. This year's Global Review takes as its theme: "Connecting to Value Chains".

Global trade is increasingly characterized by transactions within complex production chains. The global expansion of value chains is offering new opportunities for many developing countries. Value chains are no longer just north-south in character, but also involve increasingly complex regional and south-south trade interactions and are extending beyond goods into services too.

However, many developing countries, and in particular LDCs, remain on the margins of global trade, attract limited foreign or domestic investment, and are locked into supplying a narrow range of goods or services. The aim of the 4th Global Review of Aid for Trade is to examine strategies to connect developing country and LDC firms to international value chains, how to move up the value chain and discuss the associated development benefits in the context of the debate about the post-2015 development agenda.

The 4th Global Review is underpinned by an extensive monitoring exercise by the OECD and WTO, together with Grow Africa, the International Chamber of Commerce, the International Trade Centre, the International Telecommunications Union and the World Tourism Organization. Results from this monitoring exercise will inform debate at the Review meeting.

Spread over three days, the Review will focus on:

- The relationship between value chains, tr

DAY 1: TRADE, DEVELOPMENT GOALS AND VALUE CHAINS

8.50 – 9.00

Conference Announcements (Room CR)

Participants are requested to be present and seated in the meet

DAY 1: TRADE, DEVELOPMENT GOALS AND VALUE CHAINS

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sustainable and inclusive development. Another question concerns the role of aid and trade in helping developing countries benefit from globalization. Stakeholders from developed and developing countries, from the public sector and from civil society will explore the inter-linkages and debate how globalization can be shaped to benefit all.

Moderator: Shada Islam, Head of Policy, Friends of Europe

- Michael Anderson, Prime Minister's Special Envoy on the UN Development Goals, Department for International Development, United Kingdom
- Carlos Lopes, Executive Secretary, United Nations Economic Commission for Africa
- Betty Maina, Chief Executive, Kenya Association of Manufacturers
- Pradeep Mehta, Secretary General, CUTS International
- Andris Piebalgs, Commissioner for Development, European Commission
- Eric G. Postel, Assistant Administrator, Bureau of Economic Growth, Education and Environment, United States Agency for International Development
- Gita Irawan Wirjawan, Minister of Trade, Indonesia

for LDCs. But how can this be achieved? Through "policy space" to develop productive capacity? Through

DAY 1: TRADE, DEVELOPMENT GOALS AND VALUE CHAINS

	<p>Keynote remarks: Alhaji Muhammad Mumuni, Secretary-General, African, Caribbean and Pacific Group of States, ACP Group</p> <p><i>Moderator: Valentine Rugwabiza, Deputy Director-General, World Trade Organization</i></p> <ul style="list-style-type: none"> • Jorge Daccarett, Executive Director, Chilean Agency for International Cooperation • Antoni Estevadeordal, Manager of Integration and Trade, Inter-American Development Bank • Jayant Menon, Lead Economist, Trade and Regional Cooperation, Office of Regional Economic Integration, Asian Development Bank • Sunil Kant Munjal, Joint Managing Director, Hero MotoCorp Limited & Chairman, Hero Corporate Service Limited 	<p>public and private actors can interact to achieve development impacts.</p> <p><i>Moderator: Frans Lammersen, Principal Administrator, Development Cooperation Directorate, Organisation for Economic Co-operation and Development</i></p> <ul style="list-style-type: none"> • David Croft, Technology Director, Waitrose • William Kalema, Chairman, Uganda Manufacturers Association • Shannon Kindornay, Researcher, Governance for Equitable Growth Program, The North-South Institute, Canada • Leonor von Limburg, Advisor, Trade Programme, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ), Germany • Anthony Miller, CSR Focal Point, Investment and Enterprise Division, United Nations Conference on Trade and Development • Jim Tanburn, Coordinator, Donor Committee for Enterprise Development
<p>16.30 – 18.00</p>	<p>Session 9: Aid for Trade, Value Chains and Intra-African Trade (Room CR)</p> <p>Africa's trade performance has outperformed the global average in the past decade, but Africa's intra-regional trade remains low by international standards at around 12% of total trade. In January 2012, African Heads of State and Government adopted an African Union (AU) Action Plan for "Boosting Intra-African Trade and the Establishment of a Continental Free Trade Area" that spells out programmes, activities, outputs, timeframes and key lines of responsibility. This session will examine progress towards achieving the goals set out in the</p>	<p>Session 10: Aid for Trade and Value Chains: Connecting the Americas (Room W)</p> <p>This session will discuss the constraints of firms in Latin America and the Caribbean to integrate into global value chains and the initiatives from the IaDB and other AfT donors to address these constraints, such as through trade facilitation, trade finance and IaDB's new ConnectAmericas platform. The session will also review the performance of support</p>

DAY 1: TRADE, DEVELOPMENT GOALS AND VALUE CHAINS

AU Action Plan.

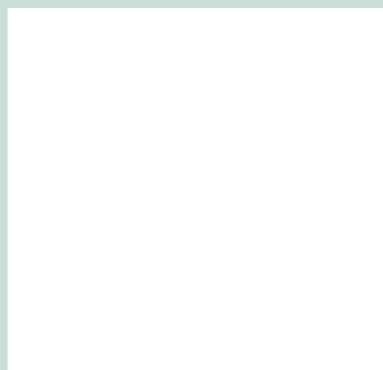
Moderator: Carlos Lopes, Executive Secretary, United Nations Economic Commission for Africa

- Hakim Ben Hammouda, Special Advisor to the President of the African Development Bank
- Fatima Haram Acyl, Commissioner for Trade and Industry, African Union Commission
- Siep Hiemstra, President Africa and Middle East, Heineken
- Frank Matsuert, Chief Executive Officer, Trade Mark East Africa
- Luc Magloire Mbarga Atangana, Minister of Commerce, Cameroon
- Yaya Sow, ECOWAS representative in Brussels

American Development Bank

Moderator: Jorge Daccarett, Executive Director, Chilean Agency for International Cooperation

- Pierre-André Dunbar, Ambassador, Permanent



DAY 1: SIDE EVENTS¹

Side events are open to all participants unless otherwise indicated

10.45 – 11.15	<p>Side event 1: Trade Facilitation – Australia (Room CR)</p> <p>The aim of this event is to demonstrate the development community's continued strong interest in working with developing countries to implement the Trade Facilitation Agreement. The side event will be Chaired by H.E. Mr. Tim Yeend, Ambassador, Permanent Representative of Australia to the WTO and is expected to involve high-level representatives of a number of key Trade Facilitation assistance donors and organizations.</p>
11.30 – 13.00	<p>Side event 2: State of Play and Perspectives for Aid for Trade in Francophone West and Central Africa: Issues and Challenges (OIF/ECOWAS/ECCAS) (Room S2)</p> <p>oc. 74. 7 noc. 7ie pre J. d. 7n a pac. 7per titl. 7l ofidew4(Ron J (he Inter)2(natio)6)5 Tc.005m8.6s .8409 .3cT)0.0ati2.4efBTT6Tflay</p>

DAY 1: SIDE EVENTS¹

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value chains, and to human, productive and trade development; fair trade sector initiatives in developing countries and the results achieved in economic sectors and territories; and on mechanisms and existing French cooperation that can support the developing countries' efforts to develop fair trade.

activities and the Government of Switzerland, through COMPAL program support, competition law and policy strategies, will be examined and the implications for future AfT support discussed. The side event complements the work

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

9.00 – 11.00

Session 13: Connecting African Agribusiness to Local, Regional and Global Value Chains (Room CR)

With 70% of Africa's poor still living in rural areas and depending on agriculture as their primary source of livelihood, agricultural development plays a critical role in inclusive economic growth and poverty reduction. Growing attention is focusing on accelerating public and private investment into African agriculture as a route to deliver sustainable and inclusive growth. Initiatives include, for example, the Comprehensive Africa Agriculture Development Programme, the Grow Africa Initiative and sectoral initiatives, such as the Africa Cashew Alliance. The session will examine experiences of connecting governments, businesses, investors, farmers and development partners and how they examine the impacts that can result from such common action.

Moderator: Sean de Cleene, Co-Chair, Grow Africa and Senior Vice President, Yara

- David Croft, Technology Director, Waitrose
- Mohamed Dowal Doumbouya, Minister of Trade, Republic of Guinea
- Thomas Elhaut, Director, Statistics and Studies for Development Division, International Fund for Agricultural Development
- Stefan Maard, Senior Advisor, Business Development, Novozymes
- Hloni Matsela, Corporate Affairs Director, SAB Miller Africa
- Theodore Partheeban, Vice-President, OLAM International
- Shengwen Wang, Director General, Department of Foreign Aid, Ministry of Commerce, People's Republic of China

Session 14: Aid for Trade, Value Chains and the Pacific (9.30-12.00, Room B)

Pacific Island economies face inherent supply-side constraints that may prevent them from fully harnessing the opportunities offered by trade liberalisation. This session will focus on Aid-for-Trade's role in assisting Pacific economies overcome these constraints and connect to value chains. National and regional experiences with AFT initiatives will be

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

- Florence Kata, President, Uganda Export Promotion Board
- Jeffrey D. Lewis, Director of Economic Policy, Debt and Trade, World Bank
- Fahim Mashroor, President, Bangladesh Association of Software and Information Services (BASIS), Chief Executive Officer, BDJobs
- Abdoulaye Ndiaye, Director General, Agir et Promouvior, Senegal
- Trudy Witbreuk, Head of Division, Development Division, Trade and Agriculture Directorate, Organisation for Economic Co-operation and Development

15.00 – 16.30

Session 18: Connecting to Information and Communication Technology Value Chains (Room CR)

DAY 2: UNDERSTANDING VALUE CHAINS AND DEVELOPMENT

- Susan Teltscher, Head, ICT Data and Statistics Division, International Telecommunication Union

16.30 – 18.00

DAY 2: SIDE EVENTS²

9.00 – 11.00

Side event 14: Skills for Competitiveness (ILO/WTO) (Room W)

Skills are an important determinant of the level and quality of countries' export growth. The availability of skills in the work force determines countries' ability to diversify exports and integrate more fully in the global economy. Availability of skilled labour is also a prerequisite for countries to absorb new technologies.

Enterprise survey data show that many firms rank finding adequately skilled workers as a major constraint to their business. Difficulties finding adequately skilled workers also impede developing country firms, in particular small and medium sized ones, to connect to and benefit from GVCs.

This side event provides an opportunity for sharing research findings and policy approaches on the role of skills development in translating trade openness into sustainable growth of productive and decent work.

Side event 15: Pacific Breakfast (PIFS) (9.00-9.30, Room B)

DAY 2: SIDE EVENTS²

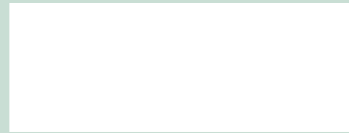
DAY 2: SIDE EVENTS²

ingredient in food and cosmetic products. This side event will tell the story of these two value chains and discuss the catalyzing role that USAID has played in the creation of the African Cashew Alliance (ACA) and the Global Shea Alliance (GSA). The session will offer insights regarding the role donors can play in bringing together a wide range of African and international stakeholders, all of whom have an interest in creating competitive industries, linked to global markets and providing economic growth opportunities for all involved.

For latest information about the event visit:
<http://geneva.usmission.gov/2013/06/17/global-review-of-aid-for-trade>

examined a wide range of issues facing GVCs and their implications for government policy. The papers prepared for the Dialogue have been put together in a volume entitled "Global Value Chains in a Changing World" edited by Deborah K. Elms and Patrick Low. This book will be launched at the session. A second volume entitled "Global Value Chains: A Review of the Literature", produced jointly by the Fung Global Institute and the WTO Secretariat, and written by Albert Park, Gaurav Nayyar and Patrick Low, will also be launched at the session. This volume contains an extensive thematic review of literature on GVCs from a range of different analytical perspectives.

participation of a wide range of stakeholders in various capacities. In this session, the state of regional value chains in selected developing regions, particularly in South Asia, Eastern and Southern Africa and



DAY 2: SIDE EVENTS²

facilitate the value chain integration of SMEs from developing countries and transition economies, including from Least Developed Countries (LDCs).

DAY 2: SIDE EVENTS

