

8 April 2013

Workshop on E-Commerce, Development and SMEs
8 April 2013- Room CR I

market offers him the best price as for the woman in the rural village who has at her fingertips real time data showing her the true value of the ground nuts she just harvested. In this new way of doing business, the traditional role of "the middleman" has been overtaken by technology.

Before we start on our work on E-Commerce and Development issues in earnest, however, I would like to ask WTO Deputy-Director General Harsha Singh to give an official welcome address. DDG Singh, please you have the floor.