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Vision, Mission & Objectives

Vision

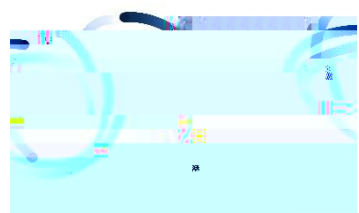
To create a vibrant and inclusive global entrepreneurial ecosystem, where entrepreneurs thrive, innovation flourishes, and barriers to success are overcome, driving economic prosperity and social impact across DCO ecosystems.

Mission

To engage with, empower and catalyze the growth of entrepreneurs and startup ecosystems through collaboration, knowledge sharing, access to resources, fostering innovation, economic development and entrepreneurship and on the ground support for IDM Projects.

Objectives

- Support the sustainable and inclusive growth of the Digital Economy in DCO ecosystem
- Harmonize policies between member states and streamline digital ecosystem integration in DCO countries
- Catalyze alignment between governments, private sector, non-profit to support entrepreneurs across DCO member states
- Serve as a platform for local expansion and support for IDM projects





Professional Services,
Non-profit, non-government

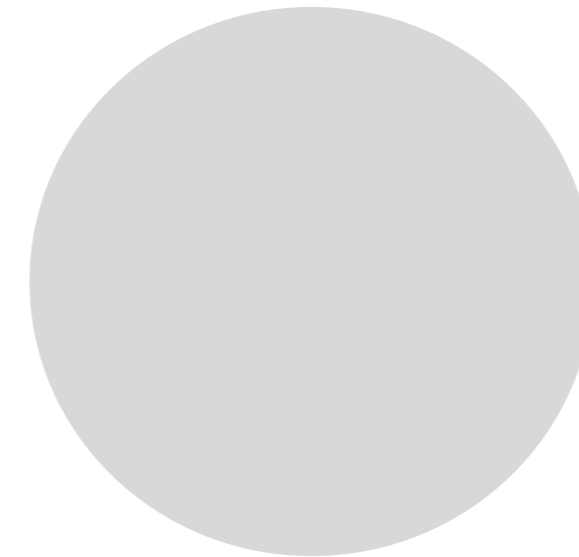
Support services to entrepreneurs

Local and Global Markets

More accessible, structured, and
digitized



Government Support & Policy
Regulatory Framework, Commercial
Laws, Ecosystem Elements Support,
Entrepreneurship Support Programs



As catalysts and source for talent
Skilling/Upskilling of Digital Skills
Technology Entrepreneurship Education
Students and Workforce Development

Mentoring and Advisory
Access to opportunities,
contacts, knowledge







Elevate50







Elevate



The Pillars





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Subsidize the onboarding on fully integrated and user-friendly e-commerce platforms that provide centralized marketplaces to promote and display the products and services, expand



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Subsidize the onboarding on fully integrated and user-friendly e-commerce platforms that provide centralized marketplaces to promote and display the products and services, expand the reach and foster connections with a broader customer base, and thus, increase sales opportunities. Explore continued subsidization for the smallest businesses, i.e., micro businesses, for a defined period to ensure continuity of the business as well as a smooth phase out for the subsidization.

Establish partnerships with public financial

The Pillars

Engage with the government to raise awareness around the importance of gender-responsive policies and regulations and advocate for policies that notably streamline business regulations and provide tax incentives to ensure a "soft landing"



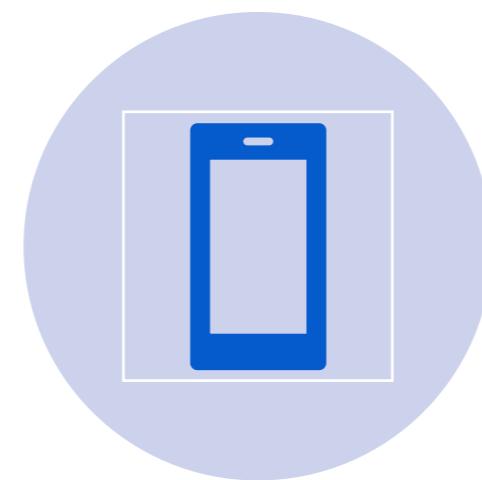
The Process



IDENTIFYING ELIGIBLE
BUSINESSES



REACHING OUT TO
ELIGIBLE BUSINESSES



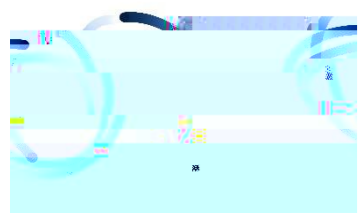
BUSINESS ACUMEN &
DIGITAL UPSKILLING



ONBOARDING ON E-
COMMERCE
PLATFORMS



MONITORING AND
EVALUATING



The Phases

The project may have different phases, depending on different criteria:

a. The legal and financial situation of the business

Phase 1: Onboarding the offline businesses that are formally registered and have a high probability of success upon the digitization.

Phase 2: Onboard the offline business that are registered and need more support, notably in terms of access to finance and government incentives, to succeed.

Phase 3: "The hard-to-reach businesses" that are not registered but

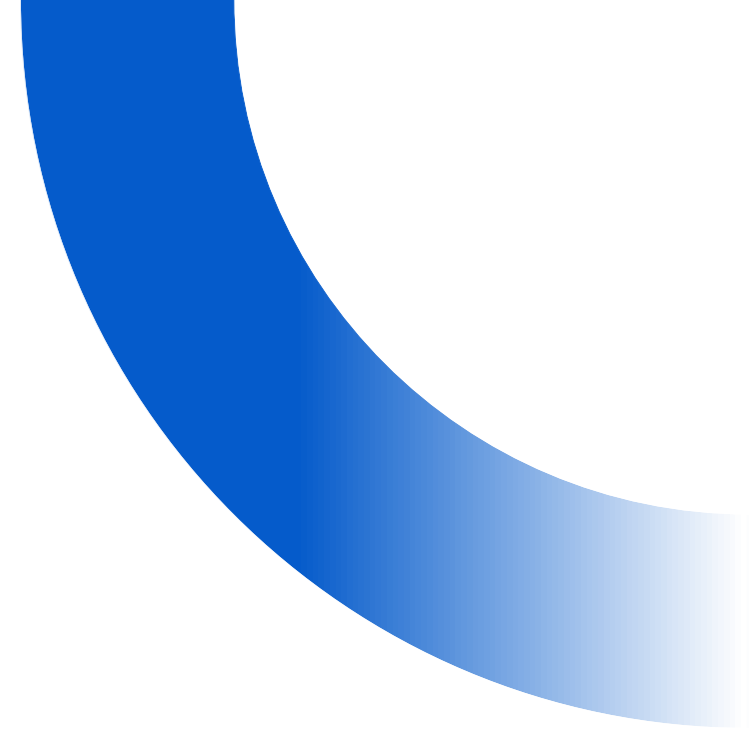


The Phases

b. The geographic location

The project can also have different phases depending on the geographic location of the business, i.e., starting with urban zones then covering rural areas, considering internet coverage and connectivity, both for the W-MSMEs as well as their target customer base.







Startup Passport





The Startup Passport?

Despite significant potential global demand for their solutions, **startups face legal,**



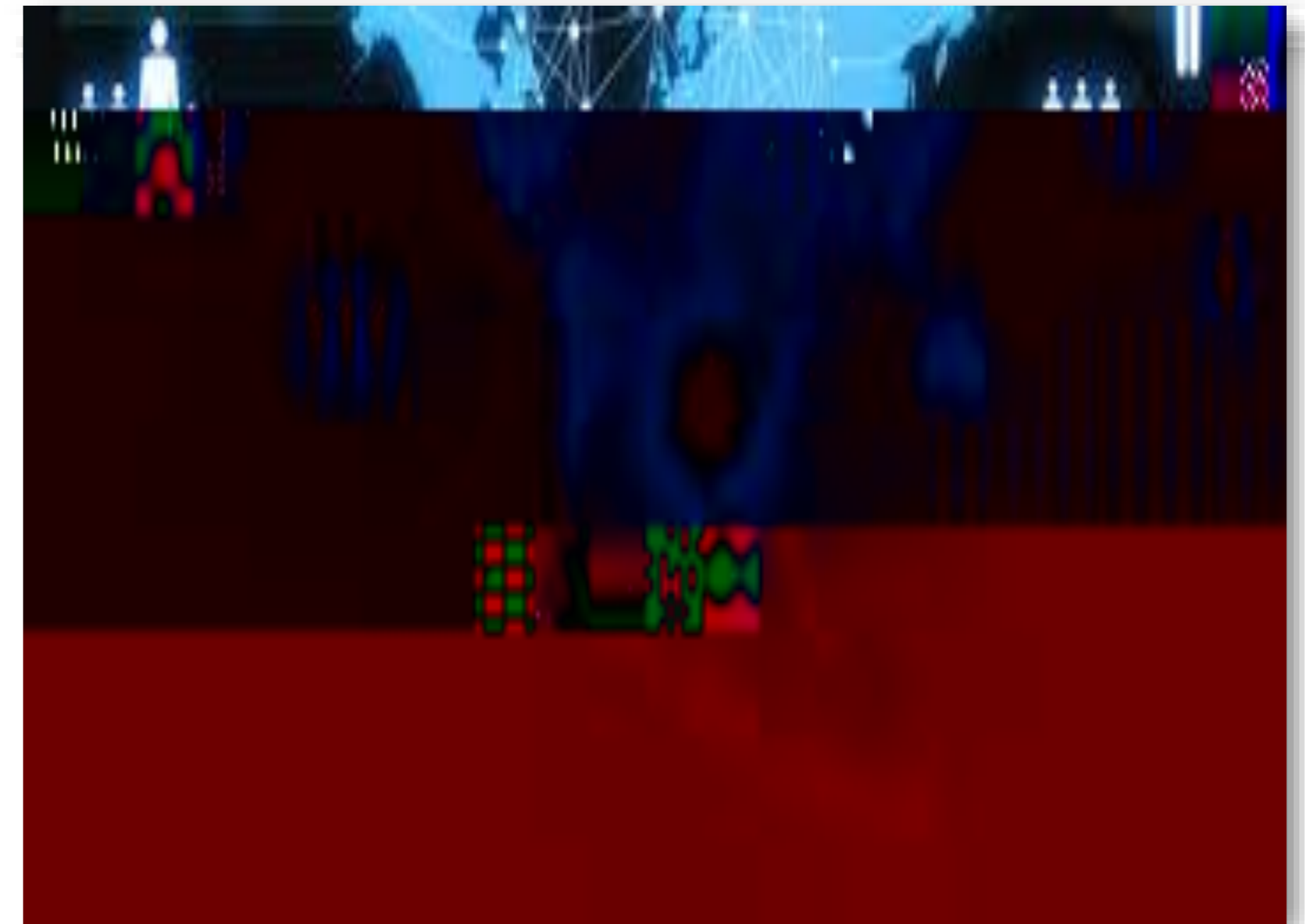
The Startup Passport

Addressing the challenges of :

Reducing administrative and financial **burdens**.

Accelerating corporate registration and other processes for entrepreneurs in one DCO Member State to enter the markets of other DCO Member States.

Opening new opportunities for Startups of DCO Member States.



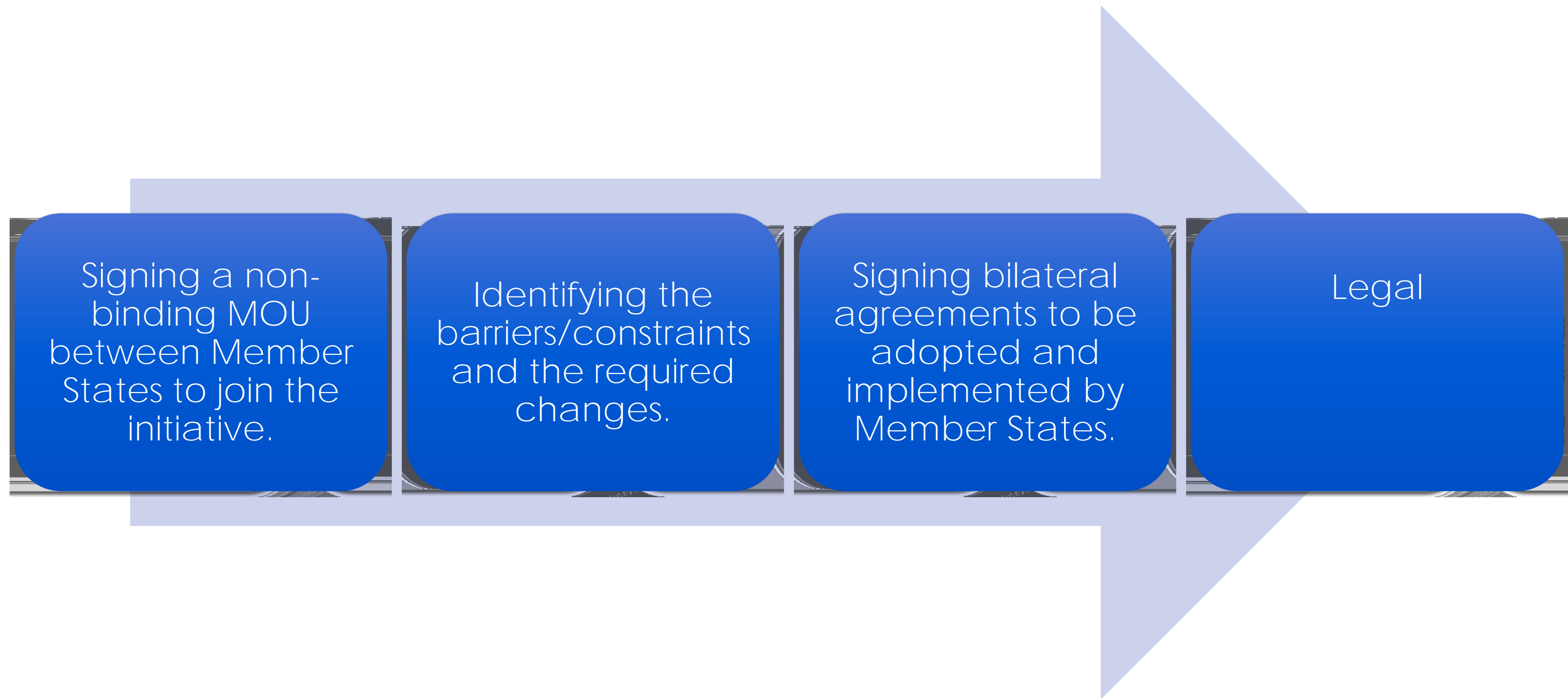
Opening new opportunities

Analysing additional challenges and translating them in legal provisions:

- Visa facilitation for the founders
- Investment facilitation
- Intellectual property protection
- Access to funding and grants
- Data protection and privacy
- Collaboration in research and development
- Cross-border talent mobility
- Regulatory sandbox
- Other - TBD



How can we proceed?



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Thanks