



Kaz Software Bangladesh

www.kaz.com.bd



What we do

Biggest reason to buy from us:

30-50%

Lower project cost compared to North America & Europe



Some of our clients



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Biggest Export Challenges

- Finding the opportunities
- Creating trust

Finding the opportunities

How do we find software projects outside of Bangladesh?

What works for us:

9 Referrals

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Creating trust

How do we prove we are reliable?

What works for us:

- 9 Referrals
- 9 Local partnerships
- 9 Case studies
- 9 Demonstrations of software
- 9 Contracts and NDAs

What doesn't work for us:

- o Certification, CVs
- o Brochures and other marketing assets



Thanks
