

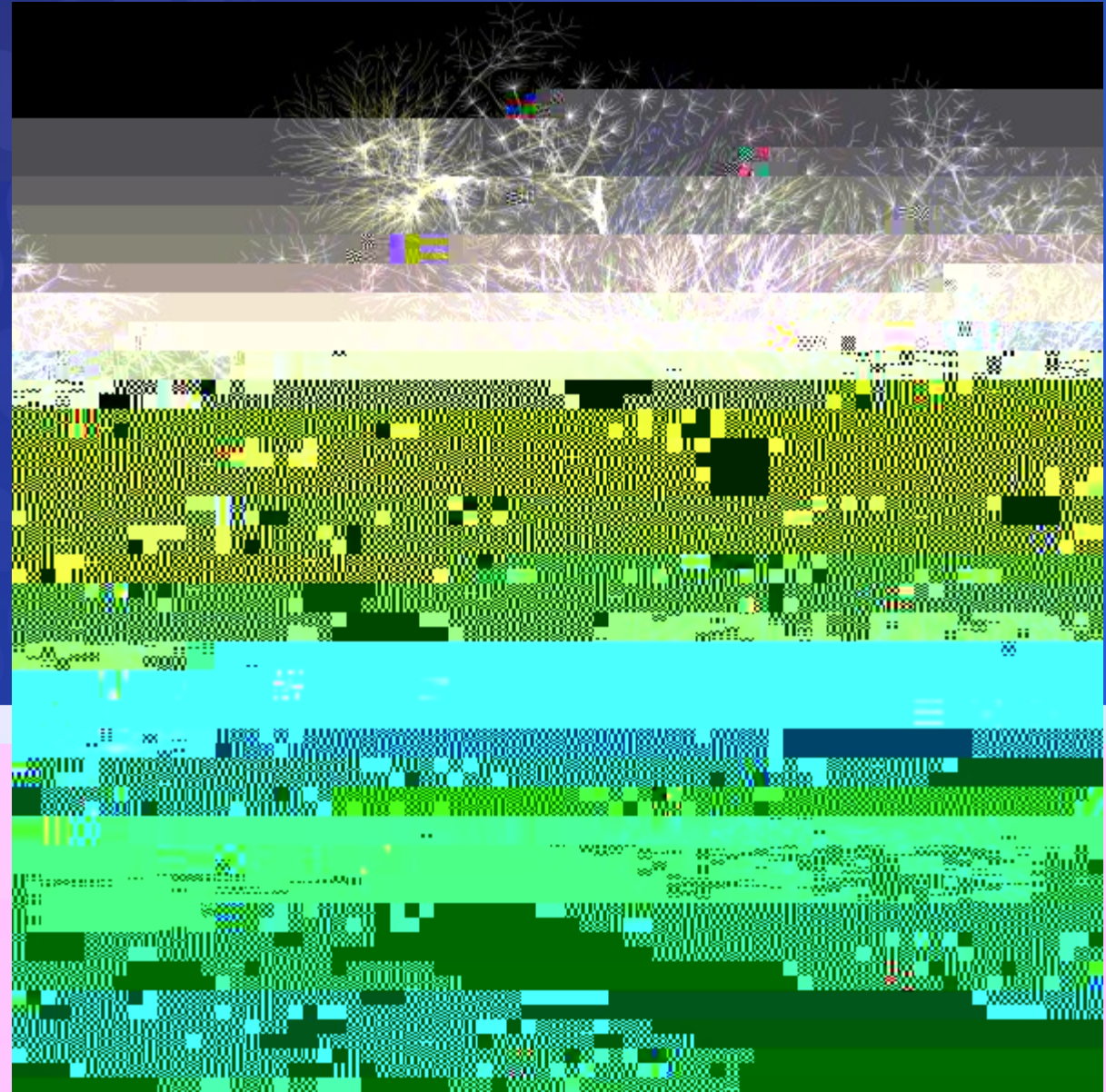
ENHANCED INTEGRATED FRAMEWORK

- CTS LDC Services Webinar 2-3 June 21 -

EIF Executive Secretariat

What is EIF?

- International multilateral partnership
- global mandate, national relevance
- focus on inclusive trade for development
- unique mechanism for Aid for Trade



What we do?

- **Assist LDCs use trade as an engine for growth, sustainable development and poverty reduction**
- **Empower LDCs to integrate into global trade**
- **Support inclusive trade to improve lives and livelihoods**
- **Strengthen institutions so trade can thrive**

How we support LDC services suppliers?

- **Analytical work**
- **Institutional capacity building**
- **Productive capacity building**

How we support LDC services suppliers?

Analytical work

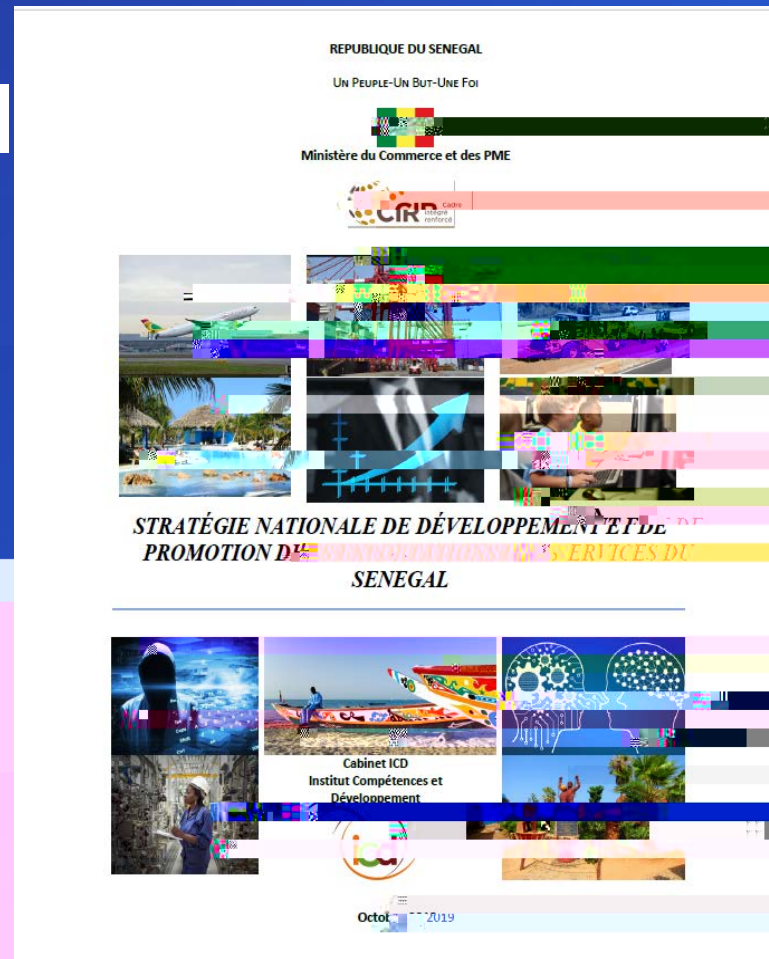
- Conduct DTIS and DTISU to:
 - Assess the competitiveness of LDC economies.
 - Identify priority activities in the fields of trade-related policies and sectors
 - Provide a common platform for government, civil society, private sector and development partners to ensure a strong trading future.

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How we support LDC services suppliers?

Institutional capacity building – Trade in services

- Senegal: Development of a national strategy to promote export of services.



How we support LDC services suppliers?

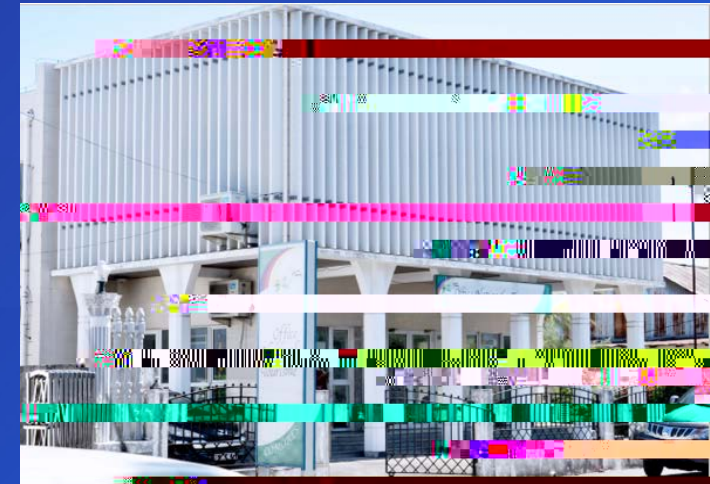
- **Institutional capacity building - Ecommerce**

- Development and update of trade policies to include new technology developments, including e-commerce.
- Partnership with UNCTAD to facilitate eTrade Readiness Assessments.
- Follow-up interventions allowing LDCs to map out their path toward digital development.
- In 2020, 19 interventions were undertaken through EIF projects with a cumulative total of 62:
 - Specific e-commerce training for women in countries such as Benin, The Gambia and Zambia
 - Drafting of e-commerce policies/strategies for Benin, Bhutan, Cambodia, Malawi, Nepal.
 - Ongoing e-commerce policy/strategy drafting in Djibouti and The Gambia.
 - Ongoing process of developing an e-commerce bill in Nepal.

How we support LDC services suppliers?

Institutional capacity building - **Tourism**

- Comoros: Tourism promotion strategy developed.
- Zambia: Tourism sector covid response strategy developed.
- Burundi: Update of the Tourism sector strategy alongside the DTISU process for completion in 2021.



STRATÉGIE
de Promotion touristique
des Comores 2021-2024





How we support LDC services suppliers?

- **Productive capacity building**
 - EIF-funded projects are being implemented in Comoros, Djibouti, Liberia and Uganda to develop and promote the tourism sector.

Use the DTIS to assess competitiveness in trade services

Identify priority actions to develop and promote trade in services

Advocate to mainstream these priority actions into the NDP

Mobilize more funding to support services suppliers

Funding

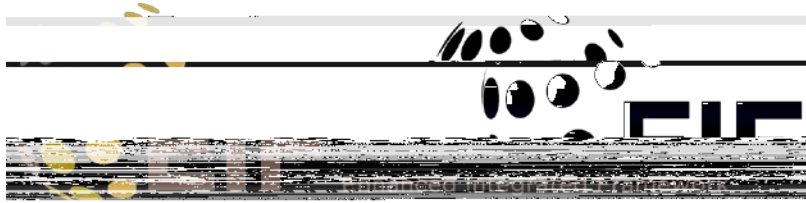
Domestic resources
Development partners
Multilateral and regional development banks
Private sector and Corporate foundations



Funding request should align with the priorities and interests of individual types of funding partners.

Put together a successful funding request:
Clearly structured – A logical flow – All sections complete and complementary – Format and information matches funding partner guidelines.

What's the plan?



Thank you

The Enhanced Integrated Framework (EIF) is the only multilateral partnership dedicated exclusively to assisting Least Developed Countries (LDCs) in their use of trade as an engine for growth, sustainable development and poverty reduction.

www.enhancedif.org