

Bundesamt für Kommunikation



# Roamers in Switzerland

“ How much does it cost?

Some EU operators include Switzerland in the EU/EEA tariff zone:  
e.g. T-Mobile (Smart Traveller), Three-UK

Others charge higher prices

Operator	local calls and calls back home, "/min	calls received, "/min
Orange France	1.00	0.30
Mobilkom Austria (A1 Mobil Traveler)	0.99	0.59
Vodafone New Zeland (Traveller/Prepay)	1.74	0.62
Tree Australia	1.21	0.80

EU Price Cap (excl. VAT):

0.35 "/min

0.11 "/min

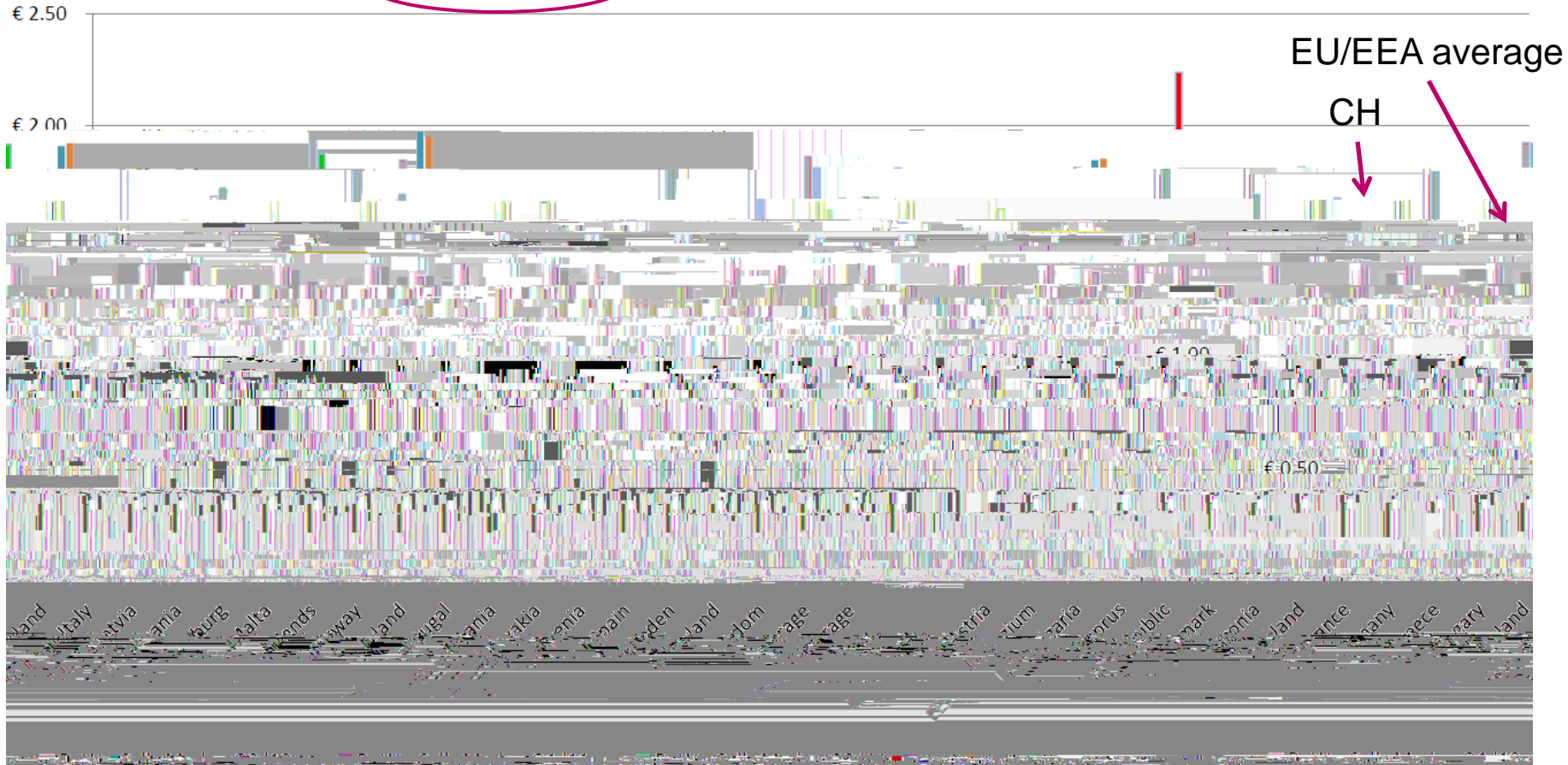






# Swiss / EU statistics (3)

Average retail price per minute for roaming voice **calls made** by EEA customers **outside EEA**



Source : BEREC, BoR (11) 51





# Swiss statistics

## Seasonal effects







# Political pressure (2)

- “ **January 2010: Revision of the Telecommunications Services Ordinance (TSO) => Transparency measures**
- “ September 2010: Report of the Fede!





# Actual situation (2)

- “ **Statistics**
  - “ Data collection each quarter
  - “ Publication of national statistical data on the BAKOM webpage
  - “ BEREC reports
  
- “ **Voluntary measures by operators**
  - “ Price reductions
  - “ Measures against sBi||-shock%dlimits for data usage
  
- “ **Participation in**



# OECD recommendation



**Promoting awareness of roaming prices and substitutes**



**Promoting transparent information on roaming services**



Facilitating trans-national networks and alliances



Transparency of Inter-Operator Tariffs



Facilitating access to wholesale mobile services on local terms and conditions



Wholesale price regulation



Retail price regulation



**Assessment of costs and benefits**

**Thank you**