

### AUSTRALIAN ENQUIRY POINTS

TBT Enquiry Point:

SPS Enquiry Point:





### AUSTRALIAN ENQUIRY POINTS

### Roles of enquiry points:

- <u>Educate</u> government and private sector on WTO SPS and TBT agreements
- Notify Australian regulations and standards to the WTO
- Disseminate other countries notifications
- Comment on notifications



Using ePing:

Enquiry Points: a tool for notification management

Private Sector: to receive notifications

### ENQUIRY POINT - NOTIFICATION MANAGEMENT

- Receiving and disseminating notifications
- Database of interested stakeholders
- Tracking notifications
  - Group notifications (e.g. plant, animal, food)

- Setting a reminder
- Information Sharing
  - Write comments
  - Share documents (e.g. comments, translation)

### ENGAGING THE PRIVATE SECTOR

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- Ø Newsletters
- Ø Links on websites
- Ø Twitter
- Ø Seminars
- Ø Face-to-face meetings





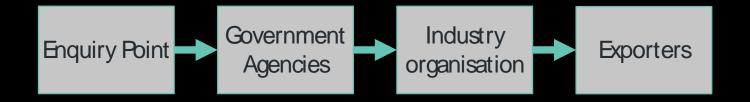
#### TARGET PRIVATE SECTOR ASSOCIATIONS

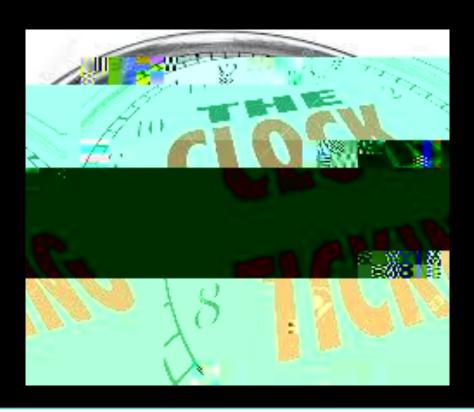


#### ENGAGING THE PRIVATE SECTOR

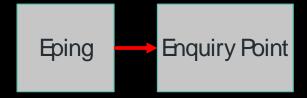
- Be targeted with the message (e.g. sign up!)
- Use simple terms (e.g. export requirement)
- Present or discuss at existing events
- Keep relationship with associations

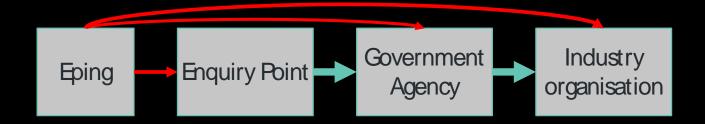
Enquiry Point





60 Days





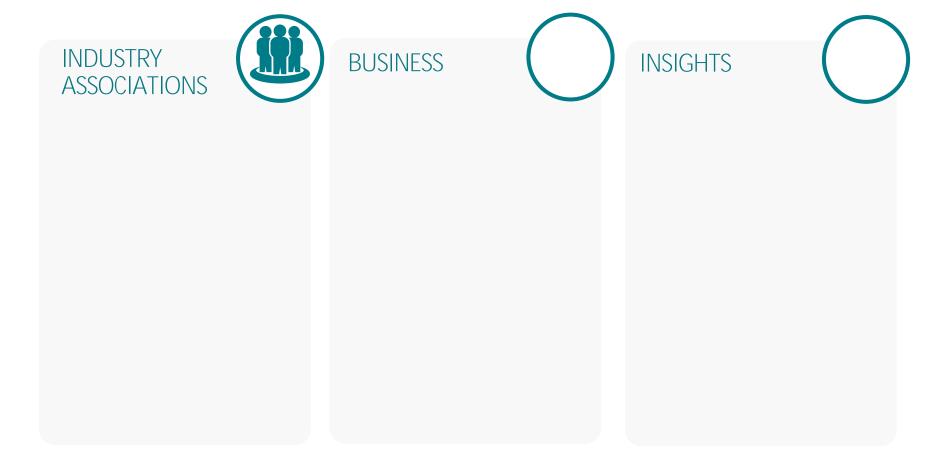
#### AND THEN???

## COMMENTS

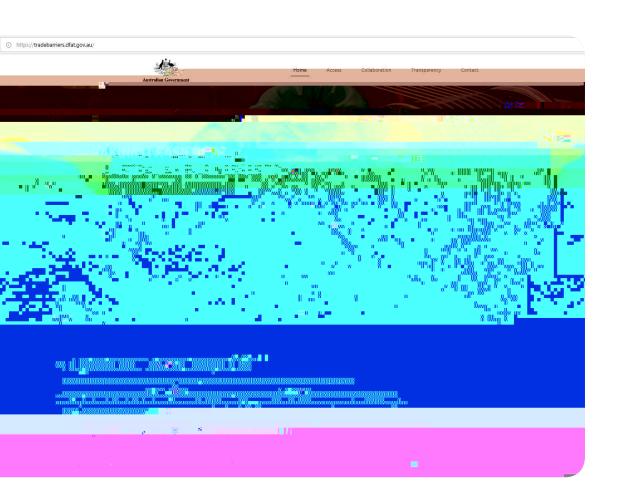


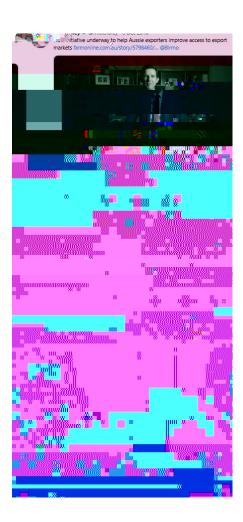


### WHAT WE'VE HEARD



# NON-TARIFF BARRIERS LAUNCH





NON-TARIFF BARRIER ACTION PLAN

### COMMENTS



### WHAT'S NEXT FOR EPING?

- Continued outreach and promotion
- Sharing of documents (e.g. comments, summaries and translations)
- Additional notifications (e.g. import licencing, services)
- Review notification format and guidance

### IMPROVING WTO SPS NOTIFICATIONS



Workshop on promoting transparency through the improvement of information submitted in the WTO SPS notifications

