







## 2. Vaccine hesitancy

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- Fear of side effect:
  - Elderly and people with underlying health conditions are hesitating because the fear of side effect
  - Ethnic minorities in Lao refuse to get the second dose of vaccines because the fear of minor side effects from the 1<sup>st</sup> dose
- Low risk perception
  - Some elderly says there is no need to vaccinate because they only stay home and will not get infected by COVID





# COVID-19 Vaccine Communications



## Content and Materials

Launched #VaccinateLaos campaign with support from UNICEF and WHO for online and offline community engagement.

Various interactive materials

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