

GEOGRAPHICAL INDICATIONS AS A TOOL FOR ENHANCING
ETHIOPIAN APICULTURE VALUECHAIN AND DEVELOPING
THE HONEY MARKET AT DOMESTIC AND INTERNATIONAL
LEVEL

Selam Gebrehiwot*

ABSTRACT

This study aims at assessing the potential of geographical indications (GIs) as a tool for enhancing the Ethiopian apiculture valuechain and developing the honey market at domestic and international levels. The study also aims at identifying the challenges faced by the honey producers in the implementation of GIs. The study was conducted in three districts of Oromia region namely; Dejena, Dera and Dugmata. The study used both qualitative and quantitative research methods. Qualitative research method was used to identify the challenges faced by the honey producers in the implementation of GIs. Quantitative research method was used to assess the potential of GIs as a tool for enhancing the Ethiopian apiculture valuechain and developing the honey market at domestic and international levels. The study found that the honey producers face several challenges in the implementation of GIs. These challenges include lack of awareness about GIs, lack of technical knowledge about GIs, lack of access to markets, lack of access to finance, and lack of access to information. The study also found that the honey producers have a positive attitude towards the implementation of GIs. The study recommended that the government should provide training to the honey producers on GIs, provide access to markets, provide access to finance, and provide access to information.

INTRODUCTION

*Selam Gebrehiwot:

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