

WORLD TRADE  
ORGANIZATION

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Council for Trade-Related Aspects of  
Intellectual Property Rights

Original: French

- x strengthen human and material capacities of the Government departments responsible



- production of national television broadcasts under the so-called "*coin des créateurs*" (creators' corner) devoted to debates on copyright and related rights;
  - production of commercials on counterfeiting and piracy;
  - organization of information caravans on intellectual property in the main towns of the country;
  - media events relating to intellectual property;
  - production of a monthly journal on intellectual property;
  - training for journalists on new communication techniques in the field of intellectual property.
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