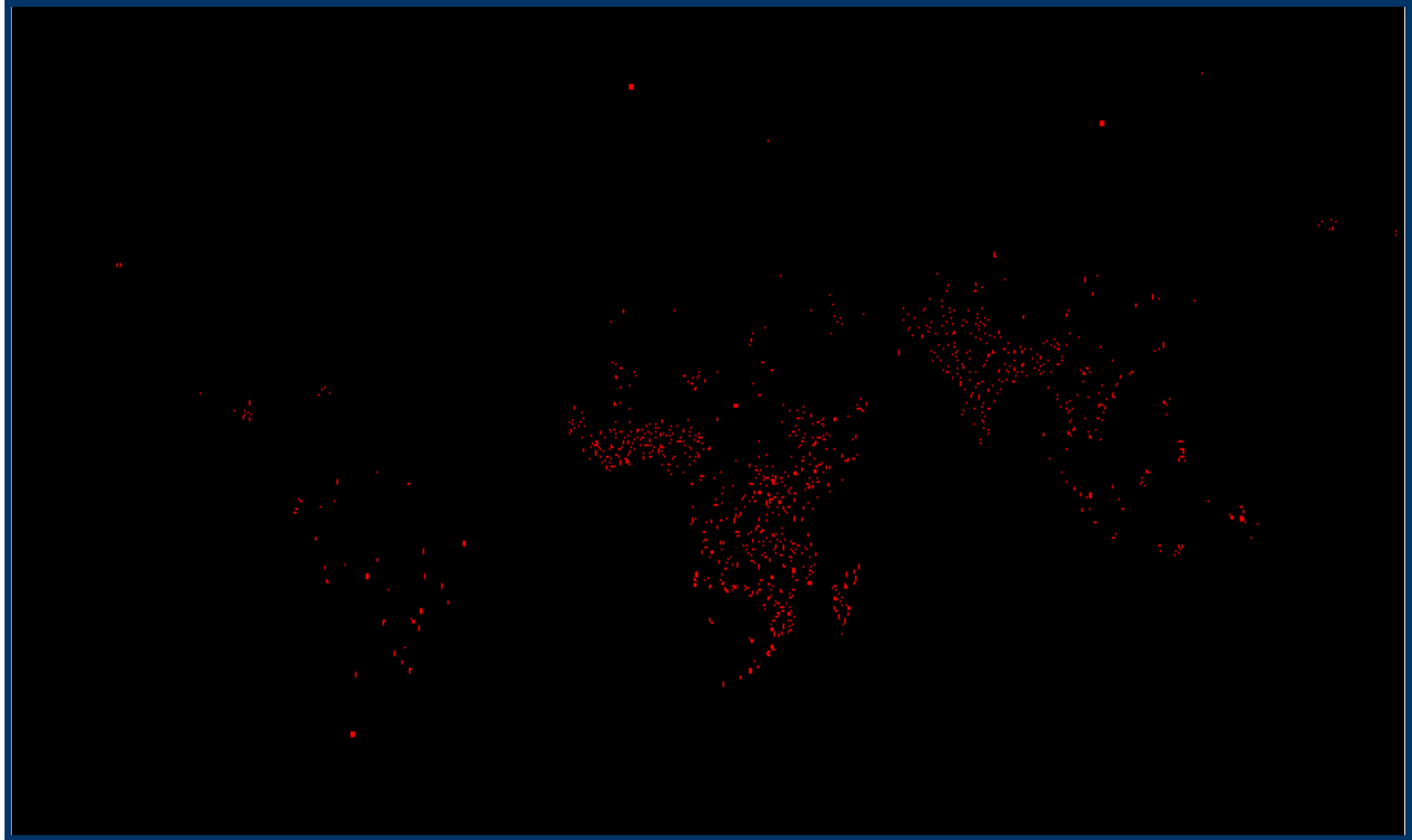


Global Distribution of Child Deaths

(each dot = 5000 deaths; about 30,000 deaths per day)



Source: Black et al., Lancet 2003; 361: 2226-34



Medicine market: Private dispensing is less cost-expensive than public supply of generic medicines

Brand –
Private pharmacy

Generic –
Private pharmacy

Generic cost 8.1 Tf5 Tc -0.02005 v



Practical implications of the access framework



Policy guidance :

There are many ways to reduce medicine prices

All medicines

- Ê Reduced taxes, tariffs and margins
- Ê Price monitoring, public price information, pricing policy

Multi-source products

- Ê Generic competition, generic substitution
 - Adapted legislation (includes TRIPS), assured quality, professional/public acceptance, economic incentives
- Ê Good procurement practices
 - Price information, prequalification system, competitive tender

Single-source products

- Ê Evidence-based clinical guidelines, therapeutic substitution
- Ê Differential pricing by negotiation, voluntary license, compulsory license

