

## Public Health, Intellectual Property, and TRIPS at 20: Innovation and Access to Medicines; Learning from the Past, Illuminating the Future

A Joint Technical Symposium by WHO, WIPO and WTO  
Geneva, 28 October 2015, WTO, 154 rue de Lausanne

### Final Programme

#### Introductory remarks

Roberto Azevêdo, Director-General, World Trade Organization  
Margaret Chan, Director-General, World Health Organization  
Francis Gurry, Director General, World Intellectual Property Organization

#### Keynote address

Hans Rosling, Professor of International Health, Karolinska Institute; Chairman, Gapminder Foundation

#### Panel 1: Ongoing Health Challenges and Policy Responses: What Does the Data Say?

Moderator: Peter Beyer, Senior Advisor, Public Health, Innovation and Intellectual Property Unit, WHO

Cornelis De Joncheere, Department of Essential Medicines and Health Products: WHO: *Access to Medicines: Achievements and Ongoing Challenges*

Ellen 't Hoen, Medicines Law and Policy: *New data on use of TRIPS flexibilities*

Reed Beall, Institute of Population Health, University of Ottawa: *Linking medicine patent and procurement data: what can the data tell us?"*

#### Panel 2: Twin Challenges of Innovation and Access: Leveraging IP to Achieve Both

Moderator: Anatole Krattiger, Director, Global Challenges Division, WIPO

Gregg Alton, Executive Vice President, Corporate and Medical Affairs, Gilead Sciences: *Answers to the Challenges of Innovation and Access: The Gilead Model*

Subhanu Saxena, CEO, Cipla *Opportunities and Limitations of Voluntary Licensing: The Real World Experience of a Generic Manufacturer*

Prof. Manal H El-Sayed, Egyptian National Committee for Control of Viral Hepatitis, and Supervisor, National Program for Viral Hepatitis, Ministry of Health, Cairo

#### Panel 3: Trade Agreements: How to Measure Their Impact on Innovation and Access to Medicines

Laura Ceron Aragon, Advisor, Ministry of Health, Peru: *National Experiences in Negotiating and Implementing Trade Agreements* (delivered by Javier Andrés Latorre Vaca, Ministry of International Trade, Ecuador)

Chutima Akaleephan, Senior Researcher, International Health Policy Program-Thailand and Program Manager, International Trade and Health Program, MOPH, Thailand: *Thai Experience of Using TRIPS Flexibilities: need and impact*

Mr. Evans Mboi Misati, Senior Patent Examiner, Kenya Industrial Property Institute, Ministry of Industrialization and Enterprise Development