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# Lessons Learned from KOICA-funded “ITC SheTrades West Africa” Project

16 July 2021

**KOICA**  
Korea International  
Cooperation Agency



**WORLD  
LEADER**

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## CONTENTS

1 KOICA's Views on Gender & Trade

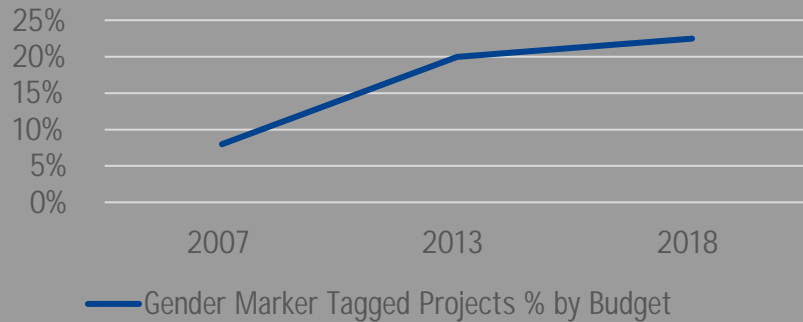
2 Case Study: "ITC SheTrades West Africa"

# 1-1.

## KOICA's VIEWS ON GENDER & TRADE

### KOICA Project Trend in Gender

3/4 The Gradual Increase in Gender Marker Tagged Projects



3/4 ODWHUQDO & KLOG + HDOWK (GXFDWLRO  
a ODWHUQDO & KLOG + HDOWK (GXFDV

2010~ Institutional Framework & Capacity Building Program

2018~ :RPHQ DV WKH . \$ JH QW TUD & KIROPH W LYH \$ S



## 2-1.

# CASE STUDY: ITC SheTrades West Africa

## Project Overview

3/4 3 URMHFW 2YHUYLWZHRQD:GNW \$IULFDµ  
Project Title: 6KH7UD:GNW \$IULFD ,PSURY  
:RPHQ•V /LYHOLKRRGV WKURXJK ,QFOX  
Duration: 2019-2023  
\* RDO ,PSURYLOJ WKH OLYHOLKRRGV  
FDVKHZ VKHD DQG FDVVDYD YDOXH F  
\* XLQHD /LEHULD DQG 6LHUUD /HRQ  
\$FWLYLWLHV  
£ 5DLVLQJ WKH DZDUHQHVV DQG XQ  
policy makers on women s economic  
empowerment  
¤ 7UDLQLQJ %62V DQG 60(V  
¥ &RQQHFWLQJ 60(V WR EX\HUV  
! 7UDLQLQJ ZRPHQ IDUPHUV

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**2-2.**

## **CASE STUDY: ITC SheTrades West Africa**

### **Lessons Learned from Donor Perspectives**

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**Thank you for listening!**

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